

# Mahindra University, Hyderabad

[www.mahindrauniversity.edu.in](http://www.mahindrauniversity.edu.in)

## School of Management Admission Notification for B.A. and BBA Programmes (Academic Year 2022-23)

**Mahindra University (MU)** Hyderabad's newly established School of Management is offering several interdisciplinary three-year B.A. and BBA degree programs from academic year 2022-23. Our academic partner is **Cornell University's SC Johnson School of Business, USA**.

The Mahindra University School of Management (**MU-SoM**) degrees will have industry-ready curricula, strong research focus, high quality faculty pool, and a strong internationally benchmarked pedagogy. In addition, the Mahindra Group connection will ensure that the programs can be tested for industry relevance on a regular basis.

Sponsored by Mahindra Educational Institutions (MEI), a subsidiary of Tech Mahindra, the flagship IT company of the Mahindra Group, Mahindra University's objective is **'To educate future citizens for and of a better world'**.

### MU's Vision

Mahindra University School of Management (MU-SoM) aspires to become a leading business school in India by developing **ethical, innovative, entrepreneurial, technologically astute, culturally aware and socially conscious managers, leaders and scholars** who will contribute to the development of the economy and society.

MU has an international faculty roster with rich industry-academia background, global exposure and research focus, contemporary curricula that are periodically reviewed and updated, so as to align with the global business requirements.

### Program Highlights – School of Management:

- i) Our academic partner, Cornell’s SC Johnson School of Business, helps us with strategy formulation, curricula and course structures, faculty mentoring, delivery of lectures by visiting professors from Cornell and student immersions at their Ithaca, NY (USA) campus
- ii) We offer three Bachelor’s degrees, with a special emphasis on preparing our graduates for the digital economy
- iii) Research productive faculty with PhDs from reputed international as well as Indian universities and business schools
- iv) Industry connections, through Mahindra Group and in particular with the technology ecosystem through Tech Mahindra.

### Program Profile: **B.A. / BBA PROGRAM**

This B.A. & BBA Degree will be awarded after successful completion of three years of study as per academic program & curricula set and approved by the Academic Council of the University.

#### Specializations and intake per specialization:

Specialization	Proposed intake for the academic year 2022-23*
B.A (Economics & Finance)	30
BBA (Computational Business Analytics)	60
BBA (Digital Technologies)	90

#### Important Dates to remember\*:

Last Date to Apply for 1 <sup>st</sup> round of Admissions	Feb 12 <sup>th</sup> , 2022
1 <sup>st</sup> round of Personal Interviews	Feb 18-21, 2022
Last Date for receipt of Applications for Admission	Jul 9 <sup>th</sup> , 2022

*\*Dates and Schedules are subject to change*

### **B.A. & BBA Programmes' Eligibility Criteria:**

#### **For Students under Indian Category:**

- 10+2 or equivalent from any statutory board with 80% OR equivalent grade for the students from IB or other approved Boards.
- Students with valid SAT Scores will be also considered for admission (however these scores are not mandatory)

#### **Followed by Panel Interview for Shortlisted candidates**

For the B.A. (Economics & Finance) and BBA (Computational Business Analytics) programmes, Mathematics as a subject is mandatory at the 12th grade.

#### **For Students under PIO/NRI/OCI Category:**

- 10+2 or equivalent from any statutory board with 80% OR equivalent grade for the students from IB or other approved Boards.
- Students with valid SAT Scores will also be considered for admission (however these scores are not mandatory)

#### **Followed by an Interview of the Shortlisted candidates by the Selection Panel**

## **ADMISSION PROCEDURE FOR THE PROGRAM:**

Additionally, a candidate has to undergo the counseling and branch allocation session of MU-SOM to qualify for admission to the specific professional programs offered by the School.

A student aspiring to seek admission to the Mahindra University School of Management may please note the following:

### **Step - 1**

- Apply online on [www.mahindrauniversity.edu.in](http://www.mahindrauniversity.edu.in) by filling in the application form.
- Upload latest scanned photograph at the time of Online Registration.
- Follow the instructions for payment of Registration and processing fee of Rs. 1000 / Rs 3000 as applicable.

## **PAYMENT THROUGH CASH:**

- After online registration, pay application fee of Rs.1000 by in cash at any bank in your city/country. Acknowledgement copies of cash receipt from bank need to be uploaded on the [Application Portal](#).
- Original Acknowledgement copy of cash receipt from bank is required to be sent to Mahindra University at the following Address:

**Admissions Office**  
**Mahindra University**

C/O Mahindra Educational Institutions  
Survey No: 62/1A, Bahadurpally, Jeedimetla,  
Hyderabad - 500043, Telangana, INDIA

### **PAYMENT THROUGH DEMAND DRAFT:**

- Obtain a Demand Draft (DD) of Rs. 1000 from any Scheduled Bank in favour of “**Mahindra University**” payable at Hyderabad, India.
- Fill DD details in the DD payment option in the Application Portal and please include Student Name, Application No. & Mobile Number along with the DD on a separate paper which has to be sent to the below address: (The photocopy of the Demand Draft is to be kept for further reference)

**Admissions Office**  
**Mahindra University**  
Survey No: 62/1A, Bahadurpally, Jeedimetla,  
Hyderabad - 500043, Telangana, INDIA

### **ONLINE PAYMENT THROUGH CREDIT CARD:**

- The candidate may pay directly through either Master or Visa card online by following the instructions on the website after the registration.

### **ONLINE PAYMENT THROUGH NET BANKING:**

- The candidate may transfer the Registration fees to ‘Mahindra University’ account using Net Banking option too after the registration.
- All disputes between Applicant and Mahindra University shall be subject to exclusive jurisdiction of Hyderabad city and by Arbitrator only.
  - Application Fee for students applying under **Indian category is INR 1000**
  - Application Fee for students applying under **NRI / PIO category is INR 3000.**

**Step-2:**

- Applicant needs to ensure that relevant Academic details are updated on the application portal
- Applicant needs to ensure that required score cards and other documents are duly uploaded on the application portal
- Branch preferences needs to be duly selected on the application portal
- Applicant needs to ensure that application form is duly filled up and submitted ONLINE.

Duly submitted & eligible applications will be considered for admission as per MU rules and guidelines.

Shortlisted students will be invited for a Physical / Virtual Interview.

Once selected by the Interview panel, shortlisted applicants will receive an Admission offer via e-mail from the University with necessary instructions and information.

While submitting application doesn't guarantee Admission into the college, final selection would be subject to assessment by a Panel / Selection committee and availability of seats at the time of allocation.

## FEE STRUCTURE

### For the B.A. Programme

#### Category: Indian

- Academic Fees: **Rs. 2,50,000 per annum**
- Hostel Charges: **Rs. 2,00,000 per annum** (boarding and lodging) [not mandatory to reside on campus]
- Caution Deposit: **Rs. 20,000** (refundable at the end of study and graduation).

#### Category: PIO/NRI/OCI

Academic Fees: **USD 5,000 per annum**

Hostel Charges: **USD 3,500 per annum** (board and lodging)

Caution Deposit: **USD 400** (refundable at the end of study and graduation).

### For the BBA Programme

#### Category: Indian

Academic Fees: **Rs. 3,00,000 per annum**

Hostel Charges **Rs. 2,00,000 per annum** (board and lodging) [not mandatory to reside on campus]

Caution Deposit: **Rs. 20,000** (refundable at the end of study and graduation)

#### Category: PIO/NRI/OCI

Academic Fees: **USD 6,000 per annum**

Hostel Charges: **USD 3,500 Per annum** (board and lodging)

Caution Deposit: **USD 400** (refundable at end of study and graduation)

**(Note: Hostel stay is not mandatory for students of B.A. & BBA programs & all fees are subject to revision every year)**

**Refund Rules:**

Fee Refund & Cancellation Policy will be as per guidelines published by **UGC / AICTE / Statutory Authorities**.

Click these links to access [Application Form](#), [Accommodation](#)  
For more information please visit the website <https://www.mahindrauniversity.edu.in/>

**Disclaimer:** Admission process is subject to revision at the discretion of the management