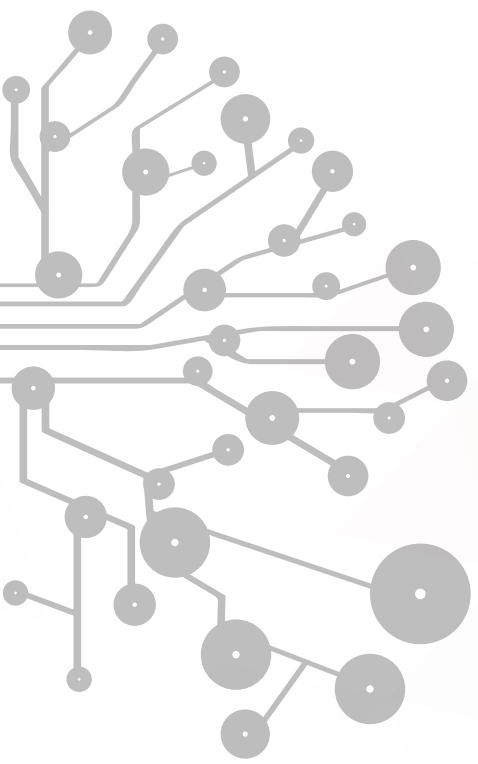# AI-Powered Decision Maker

**Experience the power of Artificial Intelligence (AI) through simulation of real industry scenario**

# Overview

**Are you prepared to embrace the world of AI and data analytics ?**

ChatGPT has awakened the world to the transformative potential of Artificial Intelligence (AI), reaching an inflection point in enterprise adoption. AI is reshaping enterprise business models, cost structure, and product differentiation across industries.

As per Bain & Company **"State of AI" 2023 survey**, ~ 85% of enterprises see AI as a top priority in the next 2-4 years and over ⅔ rd of enterprises think early movers in AI will have a sustained advantage. Furthermore, Accenture's report on **Art of AI maturity** provides a valuable insight on the factors that contribute towards the AI maturity and **considerations for senior executives to use this powerful tool.**

Welcome to the thrilling world of **AI-Powered Decision maker Game!** Prepare to embark on an exhilarating journey where you'll explore the power of AI and data-driven decision-making through engaging scenarios, and a multitude of captivating activities. This innovative program, ingeniously combining basic Excel, Python with other AI and Data tools, offers a unique opportunity to sharpen your analytical skills while experiencing the contrasting dynamics of these powerful tools when dealing with small and big data challenges.

# Programme Methology

In this immersive experience, you'll assume the role of a strategic decision-maker, encountering real-world scenarios that demand quick thinking, data analysis, and resourceful problem-solving. Each scenario has multiple levels and will introduce you to diverse actors, representing various stakeholders, and present a wide range of activities to undertake. Your mission is to leverage the potential for data visualization, manipulation, and basic analysis, while simultaneously delving into the AI-capabilities for machine learning, and predictive analytics.

**The Programme is offered jointly by Mahindra University and 3 Minds AI**

# Learning Objectives

- Understand emerging trends in AI and leverage technologies like GenAI empower their organisations, workforce and industries
- Understand the evolution and **fundamentals of AI** and its applications from real-world scenarios
- Comprehend the importance of Data and the role it plays in AI and essentials of Data Management
- Explore the **different types of Machine learning (ML) techniques** including deep-learning and their application in solving business problems
- Gain insights into AI platforms, products and ecosystem
- Explore strategies, **Industry best practices** and challenges for successful AI implementation
- Identify and assess AI opportunities and **create an AI road map** for your organisation

# For Whom

This course is targeted for Senior Executives across domains and industries

# Agenda

## Day 0:

### Emerging trends in AI

**Key Themes:**

- Evolution and emerging trends in AI
- Introduction to the Game (team formation)

## Day 1:

### How AI is changing Business

**Key Themes:**

- Explore AI use cases in different industries and functions
- Understand the impact of GenAI on different industries and workforce
- Review AI platform, products and ecosystem

### Building AI

**Key Themes:**

- Understanding the building blocks of AI
- Understanding data requirements for AI applications
- Introduction to machine learning – Unsupervised, supervised, reinforcement algorithms and techniques
- Explore GenAI use cases

## Day 2:

### Driving Successful AI implementations

**Key Themes:**

- Lessons learned and best practices from AI implementations
- Understanding the risks and challenges in AI implementations
- Ethical considerations and Governance in AI development and deployment

### Transform with AI

**Key Themes:**

- Building an AI strategy aligned with business goals
- Project management methodologies for AI initiatives
- Building an AI organisation
- Recap of key learnings and next steps

# Key Takeaways from the Programme

- Understand the impact of AI in your industry/function
- Identify AI use cases for your organization and develop an outline for implementation
- AI roadmap for you, your team and organization

## Programme Details

**Programme Dates:** 23-24 November, 2023

**Programme Duration:** 2 Days, In-Campus

**Programme Fee:** Rs. 45,000/- + GST Per Participant

## Lead Faculty
### Siva Devireddy, COO – 3 minds AI

in https://www.linkedin.com/in/siva-devireddy/

- Former Director of the Accenture Innovation Center for SAP led continuous innovation, thought leadership and industrialization around both existing and emerging SAP based technologies in collaboration with SAP and partner ecosystem.

- Accenture India's first Master Technology Architect for SAP. As lead of NetWeaver CoEx, built a strong community of over 1000 technology experts in 7 years and played key management and technology leadership roles in multiple Systems Integration projects for global clients

- Founder and Managing Director of GoCoop, India's first global marketplace for weavers and artisans connecting over 350 artisan communities with over 120k consumers across 15 countries. Raised multiple rounds of funding from VCs and Impact Investors. Received Govt of India's first National Award for Handlooms Marketing (eCommerce) 2016. Recognized as a Champion of Change by Hon'ble PM of India and Niti Aayog in 2017. Part of the UN ESCAP Digital Economy task force.

- Recognized Industry expert in Digital Transformation, developing marketplace platforms. Product Manager for a collaborative commerce (CX) startup as part of HP research labs in the Bay Area. AI practitioner in eCommerce domain.

## Faculty

## Sanjeev Vohra, CEO – 3 minds AI

in https://www.linkedin.com/in/sanjeev-vohra-271386ba/

- Former Global Business Lead of Accenture Applied Intelligence business spearheaded the ambitious growth plan of scaling to 2X, by pivoting to industry use cases, and AI solutions and advising CEOs & board members.

- Former member of Accenture Global Management & Investment Committee, responsible for deploying billions over multiple years acquiring more than hundreds of companies

- Formed a Technology Venture, and invested proactively in advanced technologies like AI, Cloud, Security, Quantum

- Drove massive talent and leadership re-skilling program that rotated more than 350,000 people to NEW technologies and skills

- As CTO of Accenture Technology forged strategic and top to top partnerships with renowned academic institutions – MIT, Stanford, Wharton, Carnegie Mellon, Harvard

- A respected Innovator, holding more than 18 individual patents in intelligent design, platforms, and solutions. The latest AI Maturity Report with a focus on advancing from practice to performance, positioned him as an industry authority in Artificial Intelligence

## Faculty

## Jayant Swamy, CTO - 3 minds AI

in https://www.linkedin.com/in/jayant-swamy/

- Former Global Managing Director, Founding Global Lead for Accenture's Institute for AI (iAI) with a charter to build the best AI Talent - practitioners and experts - bringing together the AI ecosystem across partners - Cloud and Data Sciences, Academia and Innovative startups

- Highly experienced and results-driven CTO with a passion for incubating and scaling Global data-driven businesses and AI capabilities.

- Deep industry experience gained over the last 3 decades in technology, financial services, manufacturing, and electronic supply chain.

- Innovator With 20+ Patents, Proven ability to drive transformational change and deliver business value through innovative solutions and market-leading Technology services

- Successful in attracting and building key leadership talent and capabilities with a goal to investing in early trends in market.

- Recognized incubator of the Master Data and Security Architect program with MIT. Recognized Diversity Leader.

# About 3 Minds AI

3 Minds AI is a next-generation startup that aims to revolutionise technology education by preparing learners for the future, leveraging the boundless power of Artificial Intelligence. 3 Minds AI offers an engaging learning environment and personalised technology education programs based on real industry scenarios. Supported by industry experts with decades of combined expertise in AI, Data Science and Business Strategy as instructors, along with peers, each learner will acquire the knowledge and expertise required to apply these concepts in their respective roles.

# About Centre for Executive Education

The Centre for Executive Education (CEE) at Mahindra University, creates and conducts learning programmes for working professionals, which are designed to provide timely and relevant knowledge, insights and perspectives, that help them progress in their current and future roles in organizations. By enhancing performance of executives, these programmes are aimed to positively impact the organisations that they work for Executive Education Programmes at Mahindra University span across multiple business disciplines, engineering & data science, and law, for different seniority levels, in various national and international geographical locations.

CEE's mission is to be a hub for engaging & beneficial interactions between business leaders and the academia. The centre works with some of the finest faculty in India and from leading Global Business Schools. Participants will have opportunities to learn from the innovative research and consulting experience of the faculty, wide experience of the peer group of learners, and from Industry practitioners who bring in strong domain knowledge.

# About Mahindra University

Mahindra University, established in May 2020, is a multi-disciplinary global education and knowledge campus which offers industry-aligned curricula, a student-centered learning environment, and opportunities for international exposure. The University offers Undergraduate and Post Graduate programs in its five Schools namely Ecole Centrale School of Engineering, School of Management, School of Law, Indira Mahindra School of Education, School of Media and Liberal Arts. The University has been established in a sprawling, green, 130 acres at Bahadurpally in Hyderabad. The University provides students with a modern lifestyle and a unique multi-cultural immersion in a predominantly green campus. The Lecture Theaters, Seminar Halls and Syndicate Rooms deploy state-of-the-art technology, to impart a multi-media, interactive learning experience to participants. Executive Housing facilities on campus come with contemporary design, spacious & comfortable air-conditioned rooms.

**Mahindra University™** | **CENTRE FOR EXECUTIVE EDUCATION**
Global Thinkers. Engaged Leaders.