



## List of All School of Media Publications

## Journals

2023

1. Jayan, A., & **Kalorth, N.** (2023). Strategic Use of Closed Community Networking in Digital Marketing on Social Media: A study among Women Entrepreneurship. *Literary Findings*, 12(11), 37-44.

## Book/Book Chapters

1. **Kalorth, N.** (2024). The Rise of Over-the-Top (OTT) Media and Implications for Media Consumption and Production. IGI Global DOI: 10.4018/979-8-3693-0116-6, ISBN13: 9798369301166
2. **Kalorth, N.** (2024). Exploring the Impact of OTT Media on Global Societies. IGI Global DOI: 10.4018/979-8-3693-3526-0, ISBN13: 9798369335260
3. **Kalorth, N.,** & Deshpande, V. (2024). Content Production and Consumption in the Digital Age. In N. Kalorth (Ed.), *The Rise of Over-the-Top (OTT) Media and Implications for Media Consumption and Production* (pp. 1-7). <https://doi.org/10.4018/979-8-3693-0116-6.ch001>
4. Deshpande, V., & **Kalorth, N.** (2024). Digital Streaming Content: Changing Social Perceptions. In N. Kalorth (Ed.), *Exploring the Impact of OTT Media on Global Societies* (pp. 289-295). <https://doi.org/10.4018/979-8-3693-3526-0>
5. **Kalorth, N.,** C S, D., & Arya, S. (2024). Exploring the Impact of Artificial Intelligence on the Indian Entertainment Landscape. In *Proceedings of International AI Conclave Deep Tech in Digital Transformation* (pp. page numbers). ISBN: 978-81-964523-2-2. Retrieved from [https://www.ijirset.com/upload/2024/AI-2024/AI%20Conclave\\_2024.pdf](https://www.ijirset.com/upload/2024/AI-2024/AI%20Conclave_2024.pdf)