

Advanced Leadership Programme

Aug-Oct, 2024

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Programme Overview

Embark on a transformative journey at Mahindra University with our Advanced Learning Programme (ALP), a visionary collaboration between Mahindra University and Queen Hedvig Academy. Recognizing the pressing challenges faced by Senior Business Leaders in the dynamic business landscape, ALP is meticulously designed to empower leaders, equipping them with the skills and confidence needed to steer organizations through unprecedented volatility and rapid industry shifts.

- **Collaborative Empowerment:** The Advanced Learning Programme (ALP) by Mahindra University and Queen Hedvig Academy is a collaborative endeavor, a guiding light in the dynamic landscape of transformation and uncertainty.
- **Holistic Learning Journey:** ALP offers a comprehensive learning odyssey, seamlessly blending intensive education, real-world challenges, and personalized leadership development. This immersive experience empowers individuals with the acumen to lead, inspire teams, and drive transformative growth.
- **Key Focus Areas:**
 - Communication, Reputation, and Crisis Management: Master the art of effective communication, safeguarding organizational reputation, and navigating crises with resilience.
 - Negotiation and People Management: Hone negotiation skills and foster collaborative, high-performance workplaces.
- **Pioneering Change:** ALP transforms participants into change leaders, providing strategies to navigate disruptions, ensuring organizational adaptability, and fostering success.
- **Global Perspective:** The programme brings together business leaders from Central Europe and from India, facilitating a rich exchange of global leadership perspectives and insights into diverse business cultures.
- **Expert Guidance:** Engage with world-class faculty and thought leaders from India and Central Europe, gaining mentorship to navigate the complexities of the global business landscape.
- **Networking Opportunities:** Forge lasting connections with high-performing leaders, sharing best practices, and expanding professional networks.



Who Should Attend the Advanced Leadership Programme (ALP)?

The Advanced Leadership Programme (ALP) is a transformative journey designed for visionary leaders aspiring not just for growth, but for a significant global impact. This immersive programme breaks the mold of conventional learning, fostering dynamic business relationships that transcend borders.

Who Benefits from this Transformative Global Experience:

- **Global CEOs, Owners, and Senior Managers:** Driving India's vibrant emerging economy with a keen eye on global markets.
- **CXOs with a Global Vision:** Positioned to catapult their organizations to unprecedented success on the international stage.
- **Esteemed Senior Leaders with Global Impact:** Entrusted with spearheading crucial growth initiatives that have a global reach.
- **Accomplished Global Leaders:** Leaders with versatile expertise, hungry for advancement on a global scale.
- **Visionary Founders or Partners with a Global Expansion Vision:** Charting the course for global expansion and making a lasting impact.
- **Strategic Senior Leaders overseeing Global Expansion Strategies:** Playing a pivotal role in shaping and executing global expansion strategies.

Joining our programme isn't just an educational endeavor; it's an entrance to a world of possibilities on the global stage

What participants gain:

- **Global Collaboration:** Network with influential minds, fostering cross-border relationships and unlocking opportunities for enduring global partnerships.
- **Innovative Ideation:** Fuel innovation by exchanging dynamic business ideas, creating an environment ripe for cultivating new strategies.
- **Strategic Expansion:** Explore lucrative growth prospects, discover avenues for expansion, and forge valuable partnerships within India and beyond.

Learning Methodology

The Advanced Learning Programme (ALP) employs a diverse learning methodology, allowing participants to harness the advantages of peer learning, experiential learning, and faculty-led discussions. Engaging in discussions and collaborations with diverse peers—each with unique backgrounds, skills, and experiences—enhances the learning journey and broadens perspectives. Application of concepts and theories to real-world scenarios occurs through case studies, role-plays, and simulations, providing hands-on experience in decision-making.

Under the guidance of seasoned faculty members, participants delve into complex concepts and theories, receiving expert support and insights. In-depth case studies facilitate the analysis of real-world challenges and decisions, fostering the development of critical thinking and problem-solving skills among participants.

Unveiling Global Business Excellence: Immersion and Engagement at the Advanced Leadership Programme(ALP)

Network with Business Leaders from Central Europe, who are looking to expand their business partnerships in India

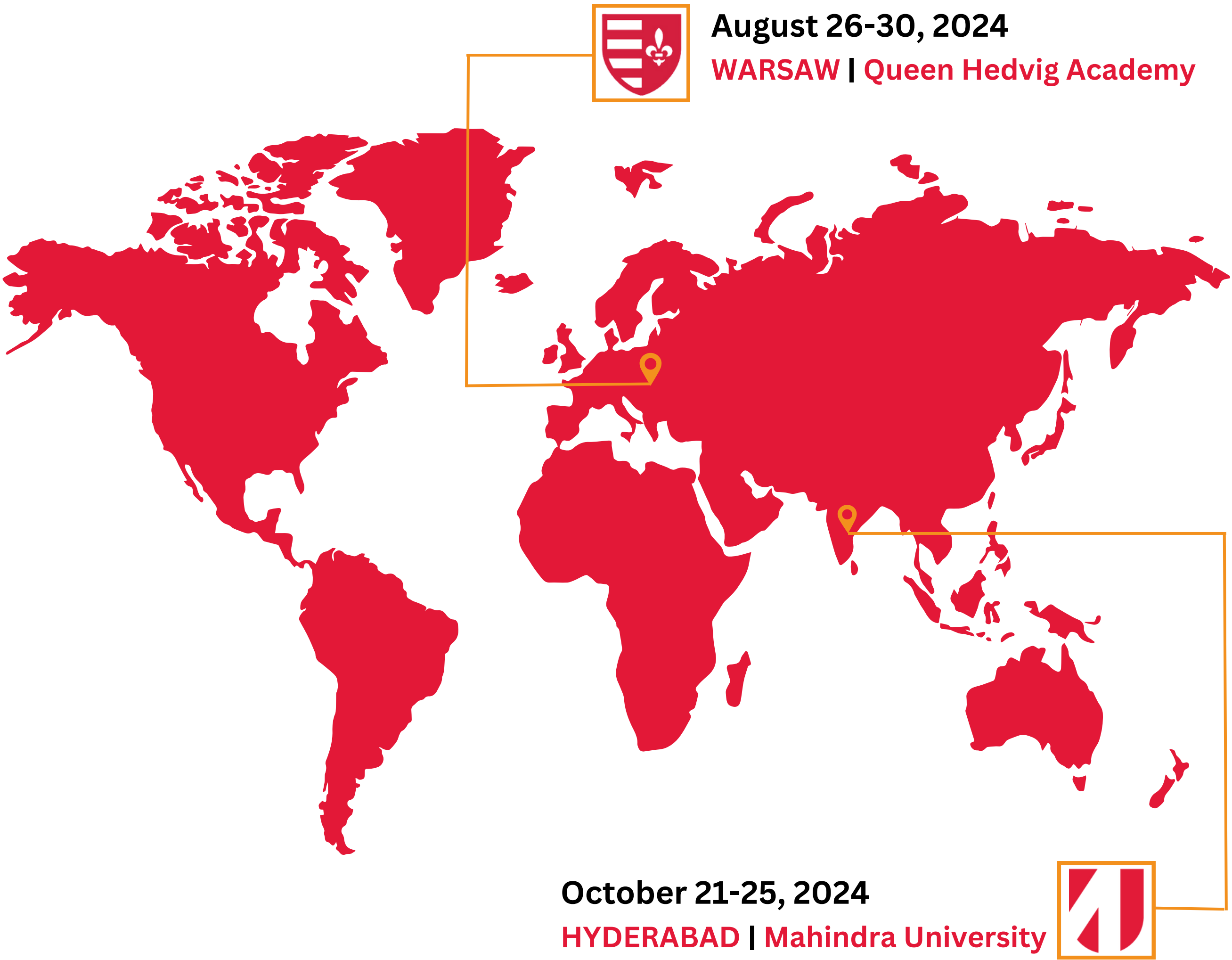
Immerse in the Global Essence of Success:

- **Embark on Global Enterprise Immersion:** Explore core global enterprises through three immersive visits, unveiling invaluable industry insights and pioneering practices.
- **Discover Firsthand Insights:** Witness strategies within influential entities, stepping into their boardrooms to grasp the essence of their success stories.
- **Engage in Elevated Networking:** Engage at an exclusive Embassy reception, intertwining minds and fostering collaborations with esteemed global business representatives for amplified industry insights and connections.
- **Direct Engage with Global Ethos:** Immerse in the ethos of global businesses, gathering firsthand insights and experiencing the innovation driving these corporations forward.
- **Build Borderless Connections:** Build connections that transcend borders, gathering unique insights and expanding global acumen.
- **Indulge in Transformative Learning:** Blend knowledge, culture, and industry best practices for an unmatched perspective that promises a transformative learning experience.



Programme Learning Journey

Embark on a profound leadership development expedition spanning two continents, culminating in a transformative learning experience.



Phase 1: Warsaw, Poland

(August 26-30, 2024)

Immerse yourself in the heart of Europe, Warsaw, during the initial phase of the Advanced Learning Programme (ALP). This intensive five-day module lays the comprehensive groundwork in fundamental leadership principles and strategies.



Phase 2: Hyderabad, India

(October 21-25, 2024)

Transition to the vibrant city of Hyderabad, India, concluding your leadership development journey at Mahindra University. This second five-day module focuses on applying leadership concepts within a global context, equipping you to excel in the ever-evolving business landscape.



Overview of Hedvig Immersion

Welcome to the Warsaw Immersion—a transformative experience at Queen Hedvig Academy that unravels the intricacies of effective leadership within Phase 1 of the Advanced Learning Programme (ALP). Over two days, delve into the core aspects of Communication, Reputation, and Crisis Management. Explore topics such as Business strategy, contextual intelligence, navigating corporate scandals, and understanding the roles of governments and regulators. Immerse yourself in crisis leadership, aligning strategies with internal stakeholders, and more.

The immersion continues with an extensive exploration of Managing People in the Organization for an additional two days. Elevate your leadership with insights into emotional intelligence, transitioning from a leader-boss to a leader-coach, fostering resilience and well-being, and embracing emerging leadership trends. Embrace relational leadership principles for lasting impact.

Cap off Phase 1 with a dedicated day focused on Negotiation, delving into best practices for complex negotiations. From mastering negotiation principles to conducting multi-round negotiations, this day equips you with essential skills for diverse negotiation scenarios.

Throughout the Warsaw Immersion, anticipate gaining profound insights, practical skills, and a holistic understanding of leadership dynamics, setting the stage for your sustained success in the business landscape.



Faculty



Prof. Rozdeiczner

Adjunct Professor at Georgetown University and a former Program Director of Harvard Mediation Program and Senior Fellow of Program on Negotiation at Harvard Law School.

He is a graduate of Harvard Law School and a leading expert in negotiation, mediation and arbitration practice, specializing in complex negotiations, dispute resolution and M&As, including multiparty mediation between companies and shareholders. As an advocate (admitted in the US, England and Poland), he has been representing the Polish Government and multiple Polish and international corporations in various transactions and disputes, with value exceeding USD 30 billion.

Prof. Rozdeiczner is the President of the Board of BATNA Group, a leading negotiation and group purchasing organization in Poland. Prof. Rozdeiczner has been a supervisory board member of number of companies. He is also a board member of several NGOs



Yago de la Cierva, Ph.D.

Senior Lecturer Dr. Yago de la Cierva is the head of the communication academic unit at IESE Business School. He teaches courses in crisis management and communication, public affairs and reputation, ESG risks management and public speaking in the MBA and the Master in Management, in Executive Education programs and in-company courses. He also teaches corporate communications in Bogotá, Lima, Montevideo, and Rome.

After his graduation in Law, he has dedicated all his professional life to the four branches of communications: journalism (he founded and directed the international TV news agency ROMereports); corporate communication; university teaching; and crisis consultant, with particular emphasis in educational institutions like universities and schools.

His research is focused on crisis management, corporate communications in all its aspects, and events organization as a communicational tool. His last book is Leading companies through storms and crises (EUNSA, 2021). His new project is "How to ask for pardon and be pardoned", on best practices in corporate apology and reputation restoration after a scandal.



ALBERTO RIBERA

Alberto Ribera is the academic director of the IESE Coaching Unit at IESE Business School in Barcelona, Spain. He teaches the MBA course "Personality and Leadership", which received the 2009 IESE Award for Excellence, the Global Executive MBA course "Managing Oneself"; and executive courses on self-leadership, relationships management and executive coaching. He is the author or co-author of 9 books and more than 30 case-studies.

Alberto Ribera joined IESE in 2003 after a 15-year international career with the World Health Organisation, the European Commission and other multilateral organisations, in charge of projects in Africa, Southeast Asia and especially in the Middle East.

Overview of Mahindra University

Immersion

Welcome to the Hyderabad Immersion at Mahindra University, Phase 2 of our transformative journey within the Advanced Learning Programme (ALP). Over two days, immerse yourself in the art of Leading a Happy and Productive Workplace. Explore Engagement and Mindfulness, delve into self-compassion and self-transcendence, and unravel the intricacies of meaning versus happiness. Embrace growth and optimistic mindsets, fostering positivity, gratitude, and social relationships. Gain insights from the blue zones of happiness and discover how leaders can craft jobs to enhance employee happiness.

Continue the exploration with Leading Change and Transformation over the following two days. Master the art of driving synergy within the organization, utilizing frameworks and tools for effective transformation. Cultivate learning agility, encompassing the five agilities for transformation, and adeptly manage resistance to change. Understand the imperatives of a rapidly evolving environment, equipping yourself with the skills to navigate transformative journeys.

Conclude this immersive experience with Negotiation Strategies on the final day. Explore collaborative, competitive, and multiparty negotiation techniques, gaining a comprehensive understanding of effective negotiation strategies.

As you navigate the Hyderabad Immersion, expect to cultivate a leadership mindset centered on happiness, transformation, and strategic negotiation, positioning yourself as a dynamic leader in today's evolving business landscape.



Faculty



Dr. Ramakrishna Velamuri

Ramakrishna Velamuri is Professor and Dean, School of Management, Mahindra University. He was previously Chengwei Capital Professor of Entrepreneurship and Chair of the Strategy Entrepreneurship Department at the China Europe International Business School (CEIBA). He served as the Academic Director of the CEIBS Center for Entrepreneurship & Investment and of the CEIBS Global EMBA Programme. Prior to joining CEIBS in 2007, he worked for four years on the faculty of IESE Business School in Spain, where he was the Academic Director of the Global EMBA Programme. He is a visiting professor at the Indian School of Business (ISB), Frankfurt School of Finance and Management, Bocconi University, and has taught at business schools in the US, Germany, Spain, Mexico, Peru, Uruguay, Egypt and Nigeria.



Prof. Rajeshwar Upadhyaya

Rajeshwar is a visiting faculty in Executive Education at Mahindra University. He is currently the Dean of Academy of Applied Emotional Intelligence (AAEI) an organization that drives transformational learning and is based out of Mumbai (India). He has also been a visiting faculty in Executive Education at ISB, KAIST, LBSNAA, SVPNPA, NAIR, IIPA, NISA. Rajeshwar has over 28 years of industry and consulting experience. He has consulted for business houses in India, South East Asia, and the USA. He has taught over 48,000 executives across Government, Public Sector, Private Sector. Participants in his programmes included executives from ESADE Business School, EADA, Spain, ESTM, Germany and RSM, Erasmus University. He also taught at School of Finance and Management, Oxford Brooks University, UK, Thunderbird, USA and SKOLKOVO Moscow Institute of Management, Russia.



Dr Mukesh Jain

Dr Mukesh Jain is a visiting faculty in Executive Education, at Mahindra University. He is also Visiting faculty with various institutions of National importance in India on the subjects of Public Policy, Good Governance, Subjective Wellbeing and Role of Happiness and Positivity in Leadership.

He has taught in more than 300 workshops on the Science of Happiness for senior executives of Public and Private Sector, at Lal Bahadur Shastri National Academy of Administration (Mussoorie), National Police Academy (Hyderabad), Indian Institute of Public Administration (Delhi), International Management Institute, Management Development Institute (Gurugram), Indian School of Business (Hyderabad), and many others.



Programme Fee

- INR 6.8 Lakhs (Plus GST as applicable)
- **Fee Covers**
 - 5 days at Mahindra University (Tuition Fee, Accommodation, F&B)
 - 5 days at Warsaw (Additional Costs for Participants: Travel and Stay at Warsaw for the 5-Day Module)
- **Corporate Discount:** Secure a complimentary seat for every 4 nominations!

About Mahindra University

Mahindra University, established in May 2020, stands as a diverse global education and knowledge campus offering industry-aligned curricula, fostering a student-centric learning environment, and presenting avenues for international exposure. Our University provides Undergraduate and Post Graduate programmes across five Schools: Ecole Centrale School of Engineering, School of Management, School of Law, Indira Mahindra School of Education, and School of Media and Liberal Arts. Situated in a sprawling, verdant 130-acre campus at Bahadurpally in Hyderabad, the University encapsulates a modern lifestyle within a predominantly green and multicultural setting.

Our Lecture Theaters, Seminar Halls, and Syndicate Rooms are equipped with cutting-edge technology, enabling a multimedia-rich, interactive learning experience for our participants. The Executive Housing facilities on campus boast contemporary design and offer spacious, comfortable air-conditioned rooms, ensuring a conducive environment for learning and growth within the Advanced Learning Programme.

About Centre for Executive Education

The Centre for Executive Education (CEE) at Mahindra university specializes in crafting and delivering learning programmes tailored for working professionals. These programmes are meticulously designed to offer timely and pertinent knowledge, insights, and perspectives, enabling professionals to advance in their present and future organizational roles. By enhancing executives' performance, our programmes are geared towards creating a positive impact on the organizations they serve.

Our Executive Education Programmes encompass diverse business disciplines, engineering, data science, and law, catering to varying seniority levels and spanning across national and international geographical locations. CEE's core mission is to serve as a nexus for meaningful interactions between business leaders and academia. Collaborating with esteemed faculty from India and leading global business schools, the center provides opportunities for participants to glean from innovative research, consulting experience of the faculty, diverse peer learning experiences, and insights from industry practitioners possessing robust domain knowledge.

About Queen Hedvig Academy

With two decades of experience in crafting and delivering executive education programmes for the most discerning clients from the world's leading corporations, Queen Hedvig Academy stands as a beacon of excellence in leadership development. Our faculty, comprising esteemed scholars and experts from top universities and research centers worldwide, including IMD, MIT, SRI International, and the University of Oxford, brings a wealth of knowledge and expertise to our programmes.

Through strategic collaborations with renowned institutions such as IMD, Mahindra University, and Stanford Research Institute, Queen Hedvig Academy expands its reach and impact, offering a truly global perspective on leadership development. We leverage the collective wisdom and resources of these partnerships to create transformative learning experiences that empower our participants to excel in the ever-evolving business landscape.



Mahindra™
University
Global Thinkers. Engaged Leaders.

**CENTRE FOR
EXECUTIVE EDUCATION**

Address: Survey No: 62/1A, Bahadurpally Jeedimetla, Hyderabad - 500043 - Telangana, INDIA

Email ID: executive.education@mahindrauniversity.edu.in | **Mobile no:** +91- 84472 23410