

## School of Media PhD Programme 2024

### Admission Test (July) Format

Duration: 2 hours

Maximum marks: 200 (will be recalculated out of 60)

Analysis, the hallmark of “research-thinking”, entails explaining a concept in precise terms and logical flow. In *three questions*, we will test your writing, purpose, and orientation to research. In other words, we will test your ability to (i) understand complex writing, and (ii) write long-form analytical, evaluative writing in clear expression of in-depth thinking.

Q1 (75 marks). We will ask you to write an evaluative essay based on the following themes:

- Indian journalism
- Indian or world politics
- Emerging technology and our media-society
- History
- Aesthetics
- Ethics and the law
- Contemporary economic issues
- Sports culture and sociology
- Managing communications
- Or another theme of your choice

Here, we are testing your ability to narrow a theme down to a specific topic and write an analytical, logical and insightful essay. However, we do not expect you to write like a researcher yet.

Q2 (75 marks). A research journal article on a media/mass communication/communication management theme will be provided to you. You will write an analysis on it either in an essay form or as points.

Q3 (50 marks). You will write an essay (with no word limit) on what has compelled you to seek a doctoral degree.