

# Mahindra University, Hyderabad

[www.mahindrauniversity.edu.in](http://www.mahindrauniversity.edu.in)

## School of Design Innovation Admission Notification for B.Des Programme (Academic Year 2024-25)

**Mahindra University (MU)** Hyderabad's newly established School of Design Innovation is offering interdisciplinary Four-year Bachelors in Design degree program from the academic year 2024-25.

Innovation can change the world in ways that are unimaginable. Yet there are some who can visualize such a change and develop products and services that are readily adopted by the people and transform the way they live and dream. Soon such innovations become the backbone of the society, industry, and the economy.

Mahindra University's **School of Design Innovation** aims to foster and groom such young minds to drive the future. The emphasis is on design and innovation of products and services to be backed up by quality laboratories and studios.

Sponsored by Mahindra Educational Institutions (MEI), a subsidiary of Tech Mahindra, the flagship IT company of the Mahindra Group, Mahindra University's purpose is **'To educate future citizens for and of a better world'**.

MU has an international faculty roster with rich industry-academic background, global exposure and research focus, contemporary curricula that are frequently reviewed and updated, and aligned to the global business requirements.

## Program Profile: **B.Des PROGRAM – 4 Years**

This B.Des Degree will be awarded after successful completion of Four years of study as per academic program & curricula set and approved by the Academic Council of the University.

### Specializations and intake per specialization:

Specialization	Proposed intake for the academic year 2024-25*
B.Des	30

\*Up to a maximum of 15% of the overall intake will be kept for NRI / PIO applicants

### Important Dates to remember\*:

Last Date to Apply for 1 <sup>st</sup> round of Admissions	Jun 24, 2024
1 <sup>st</sup> round of Personal Interviews	Jun 26, 2024
Last Date for receipt of Applications for Admission	Jul 12, 2024

*\*Dates and Schedules are subject to change*

**B.Des Programmes' Eligibility Criteria:**

**For Students under Indian Category:**

- 10+2 or equivalent from any statutory board with 80% OR equivalent grade for the students from IB or other approved Boards.

**OR**

- Valid UCEED/ NID/ NIFT entrance scores 2024 examination score

**Followed by Panel Interview for Shortlisted candidates**

**For Students under PIO/NRI/OCI Category:**

- 10+2 or equivalent from any statutory board with 80% OR equivalent grade for the students from IB or other approved Boards.

**OR**

- Valid UCEED/ NID/ NIFT entrance scores 2024 examination score

**Followed by Panel Interview for Shortlisted candidates**

## **ADMISSION PROCEDURE FOR THE PROGRAM:**

A student aspiring to seek admission to the Mahindra University School of Design Innovation may please note the following:

### **Step- 1**

- Apply online on [www.mahindrauniversity.edu.in](http://www.mahindrauniversity.edu.in) by filling the application form.
- Upload latest scanned photograph at the time of Online Registration.
- Follow the instructions for payment of Registration and processing fee of Rs. 1000 / Rs 3000 as applicable.

## **PAYMENT THROUGH CASH:**

- After online registration, pay application fee of Rs.1000 by in cash at any bank in your city/country. Acknowledgement copies of cash receipt from bank need to be uploaded on the [Application Portal](#).
- Original Acknowledgement copy of cash receipt from bank is required to be sent to Mahindra University at the following Address:

**Admissions Office**  
**Mahindra University**

C/O Mahindra Educational Institutions  
Survey No: 62/1A, Bahadurpally, Jeedimetla,  
Hyderabad - 500043, Telangana, INDIA

### **PAYMENT THROUGH DEMAND DRAFT:**

- Obtain a Demand Draft (DD) of Rs. 1000 from any Scheduled Bank in favour of “**Mahindra University**” payable at Hyderabad, India.
- Fill DD details in the DD payment option in the Application Portal and please include Student Name, Application No. & Mobile Number along with the DD on a separate paper which has to be sent to the below address: (The photocopy of the Demand Draft is to be kept for further reference.)

**Admissions Office**  
**Mahindra University**  
Survey No: 62/1A, Bahadurpally, Jeedimetla,  
Hyderabad - 500043, Telangana, INDIA

### **ONLINE PAYMENT THROUGH CREDIT CARD:**

- The candidate may pay directly through either Master or Visa card online by following the instructions on the website after the registration.

### **ONLINE PAYMENT THROUGH NET BANKING:**

- The candidate may transfer the Registration fees to ‘Mahindra University’ account using Net Banking option too after the registration.
- All disputes between Applicant and Mahindra University shall be subject to exclusive jurisdiction of Hyderabad city and by Arbitrator only.
  - Application Fee for students applying under **Indian category is INR 1000**
  - Application Fee for students applying under **NRI / PIO category is INR 3000**

**Step-2:**

- Applicant needs to ensure that relevant Academic details are updated in the application portal
- Applicant needs to ensure that required score cards and other documents are duly uploaded in the application portal
- Course preference needs to be duly selected in the application portal
- Applicant needs to ensure that application form is duly filled up and submitted ONLINE.

Duly submitted & eligible applications will be considered for admission as per University guidelines.

Shortlisted students will be called in for a Physical / Virtual Test / Interview as appropriate.

Once selected in the Interview -Shortlisted applicants will receive an Admission offer via e-mail from the University with necessary instructions and information.

While submitting application doesn't guarantee Admission into the college; selection would be subject to assessment by a Panel / Selection committee and availability of seats at the time of allocation

## FEE STRUCTURE

### For the B.Des Programme

#### Category: Indian

**Rs. 4,00,000 Per Annum** (All Inclusive Academic Fees)

**Rs. 2,10,000 Per Annum** (All Inclusive Hostel & Mess Charges) [not mandatory to reside on campus]

Caution Deposit: **Rs. 20,000** (Refundable at end of study and graduation)

#### Category: PIO/NRI/OCI

Academic Fees: **USD 7,000 per annum** (All Inclusive Academic Fees)

Hostel Charges: **USD 3,500 Per annum** (All Inclusive Hostel & Mess Charges)

Caution Deposit: **USD 400** (Refundable at end of study and graduation)

**(Note: Hostel stay is not mandatory for students of B.Des programs & all fees are subject to revision every year)**

#### Refund Rules:

Fee Refund & Cancellation Policy will be as per guidelines published by **UGC / AICTE / Statutory Authorities**.

Click these links to access [Application Form](#), [Accommodation](#)  
For more information please visit the website [www.mahindrauniversity.edu.in](http://www.mahindrauniversity.edu.in)

**Disclaimer:** Admission process is subject to revision at the discretion of the management