

School of Media PhD Programme 2025

Admission Test

Duration: 2 hours

Maximum marks: 200 (will be recalculated out of 60 in accordance with university norms)

Analytical writing, the hallmark of research, entails explaining a concept. In your writing, accuracy or proximity to it will attract our more positive attention. However, we will also evaluate your ability to write in the long form. In the following three sections, we will test your writing, purpose, and orientation to research.

Section 1 Articulation

75 marks

A 700-word analysis on a broad theme of the candidate's interest related to our programme. Evaluated for ability of narrowing down a topic, problematization, analytical thought and expression, and general awareness.

Section 2 Purpose

75 marks

A 700-word essay that emphasizes rationale and purpose. Evaluation will be based on the relevance of the subject, understanding of at least one major influential paradigm or philosophy, ability to defend, and scientific temper.

Section 3 Research orientation

50 marks

Three questions based on concepts that we expect an aspiring researcher to be preliminarily aware of. All questions are compulsory. While we do not expect the candidate to know all there is to research, we do hope that the candidate has a preliminary idea of what constitutes research and some fundamental delineations in scientific research in social sciences and/or humanities. In addition to that evaluation, we will also test the candidate's ability to conceptualize problems at the highest levels. Here, we deliberately refrain from suggesting the length of responses.