

Mahindra University, Hyderabad

www.mahindrauniversity.edu.in

School of Design Innovation **Admission Notification for M.Des Programme** **(Academic Year 2025-26)**

Mahindra University (MU) Hyderabad's newly established School of Design Innovation is offering interdisciplinary Two-year Masters in Design degree program from the academic year 2025-26.

Innovation can change the world in ways that are unimaginable. Yet there are some who can visualize such a change and develop products and services that are readily adopted by the people and transform the way they live and dream. Soon such innovations become the backbone of the society, industry, and the economy.

Mahindra University's **School of Design Innovation** aims to foster and groom such young minds to drive the future. The emphasis is on design and innovation of products and services to be backed up by quality laboratories and studios.

Sponsored by Mahindra Educational Institutions (MEI), a subsidiary of Tech Mahindra, the flagship IT company of the Mahindra Group, Mahindra University's purpose is '**To educate future citizens for and of a better world**'.

MU has an international faculty roster with rich industry-academic background, global exposure and research focus, contemporary curricula that are frequently reviewed and updated, and aligned to the global business requirements.

M.Des at Mahindra University:

The **Master of Design Innovation (M.Des) program** at the School of Design Innovation, Mahindra University, is a 2 year full-time Postgraduate programme.

The program stands out for its strong emphasis on solving real-world problems through a blend of creative thinking, technological expertise, and innovation-driven approaches. The programme also caters to professionals with some prior industry experience who are looking to elevate their careers and make meaningful contributions to the field of design.

The curriculum is built around projects that address grass-root innovations, contemporary and future-facing design problems, enabling students to work on live industry briefs, collaborate with leading organizations, and develop solutions that have tangible impact. With a focus on **design thinking, innovation, and sustainability**, the program prepares students to create user-centered designs that meet the evolving needs of industries and society.

In addition to fostering a strong culture of **innovation and experimentation**, the program integrates emerging technologies such as **AI and AR/VR**, equipping students with cutting-edge tools to remain future-ready. The multidisciplinary nature of the program encourages collaboration across domains like engineering, creative agencies, business, and technology, making the post-graduates well-rounded design professionals ready to tackle challenges across industries.

Specializations and Subjects :

The students will select one specialization and work on projects as per their subject area of interest.

<i>Masters in Industrial Design</i> Suggested area of interest - Product Design - Interior and Furniture Design - Transportation and Automobile Design	<i>Masters in Communication Design</i> Suggested area of interest - VFX (Visual Effects) - Animation Film Design - Visual and Graphic Design - Film and Video Design
<i>Masters in Interaction Design</i> Suggested area of interest - UI/UX Design - Game Design	<i>Masters in Apparel Design</i> Suggested area of interest - Textile Design - Fashion Design

By focusing on hands-on, industry-relevant projects and leveraging Mahindra University's global collaborations and entrepreneurial ecosystem, the M.Des. program aspires to create a new generation of **design leaders and innovators** who can seamlessly integrate creativity, business acumen, and technology to drive meaningful change.

Program Profile: **M.Des PROGRAM – 2 Years**

This M.Des Degree will be awarded after successful completion of Two years of study as per academic program & curricula set and approved by the Academic Council of the University.

Specializations and intake per specialization:

Specialization	Proposed intake for the academic year 2025-26*
M.Des	30

*Up to a maximum of 15% of the overall intake will be kept for NRI / PIO applicants

Important Dates to remember*:

Last Date to Apply for 2 nd round of Admissions	May 03, 2025
2 nd round of Personal Interviews	May 09, 2025

****Dates and Schedules are subject to change***

M.Des Programmes' Eligibility Criteria:

Undergraduate background:

- Bachelor's degree in Engineering / Architecture / Design / Interior Design or equivalent (4 year program after 10+2)
- Professional Diploma in Design (4 year equivalent, after 10+2)
- BFA (4-year professional program after 10+2)
- Professional experience Master's degree in Arts / Science / Computer Applications (2-year program after 10+2+3)

Entrance Test Requirement:

- Valid UCEED/ NID/ NIFT entrance scores 2025 examination scores

Or

- Mahindra University Design entrance Test

Followed by Panel Interview for Shortlisted candidates

ADMISSION PROCEDURE FOR THE PROGRAM:

A student aspiring to seek admission to the Mahindra University School of Design Innovation may please note the following:

Step- 1

- Apply online on www.mahindrauniversity.edu.in by filling the application form.
- Upload latest scanned photograph at the time of Online Registration.
- Follow the instructions for payment of Registration and processing fee of Rs. 1000 / Rs 3000 as applicable.

PAYMENT THROUGH CASH:

- After online registration, pay application fee of Rs.1000 by in cash at any bank in your city/country. Acknowledgement copies of cash receipt from bank need to be uploaded on the [Application Portal](#).
- Original Acknowledgement copy of cash receipt from bank is required to be sent to Mahindra University at the following Address:

Admissions Office
Mahindra University

C/O Mahindra Educational Institutions
Survey No: 62/1A, Bahadurpally, Jeedimetla,
Hyderabad - 500043, Telangana, INDIA

PAYMENT THROUGH DEMAND DRAFT:

- Obtain a Demand Draft (DD) of Rs. 1000 / Rs 3000 from any Scheduled Bank in favour of “**Mahindra University**” payable at Hyderabad, India.
- Fill DD details in the DD payment option in the Application Portal and please include Student Name, Application No. & Mobile Number along with the DD on a separate paper which has to be sent to the below address: (The photocopy of the Demand Draft is to be kept for further reference.)

Admissions Office
Mahindra University
Survey No: 62/1A, Bahadurpally, Jeedimetla,
Hyderabad - 500043, Telangana, INDIA

ONLINE PAYMENT THROUGH CREDIT CARD:

- The candidate may pay directly through either Master or Visa card online by following the instructions on the website after the registration.

ONLINE PAYMENT THROUGH NET BANKING:

- The candidate may transfer the Registration fees to ‘Mahindra University’ account using Net Banking option too after the registration.
- All disputes between Applicant and Mahindra University shall be subject to exclusive jurisdiction of Hyderabad city and by Arbitrator only.
- Application Fee for students applying under **Indian category is INR 1000**
- Application Fee for students applying under **NRI / PIO category is INR 3000**

Step-2:

- Applicant needs to ensure that relevant Academic details are updated in the application portal
- Applicant needs to ensure that required score cards and other documents are duly uploaded in the application portal
- Course preference needs to be duly selected in the application portal
- Applicant needs to ensure that application form is duly filled up and submitted ONLINE.

Duly submitted & eligible applications will be considered for admission as per University guidelines.

Shortlisted students will be called in for a Physical / Virtual Test / Interview as appropriate.

Once selected in the Interview -Shortlisted applicants will receive an Admission offer via e-mail from the University with necessary instructions and information.

While submitting application doesn't guarantee Admission into the college; selection would be subject to assessment by a Panel / Selection committee and availability of seats at the time of allocation

FEE STRUCTURE

For the M.Des Programme

Category: Indian

Rs. 2,00,000 Per Annum (All Inclusive Academic Fees)

Rs. 2,10,000 Per Annum (All Inclusive Hostel & Mess Charges) [not mandatory to reside on campus]

Caution Deposit: **Rs. 20,000** (Refundable at end of study and graduation)

(Note: Hostel stay is not mandatory for students of M.Des programs & all fees are subject to revision every year)

Refund Rules:

Fee Refund & Cancellation Policy will be as per guidelines published by **UGC / AICTE / Statutory Authorities**.

Click these links to access [Application Form](#), [Accommodation](#)
For more information please visit the website www.mahindrauniversity.edu.in

Disclaimer: Admission process is subject to revision at the discretion of the management