

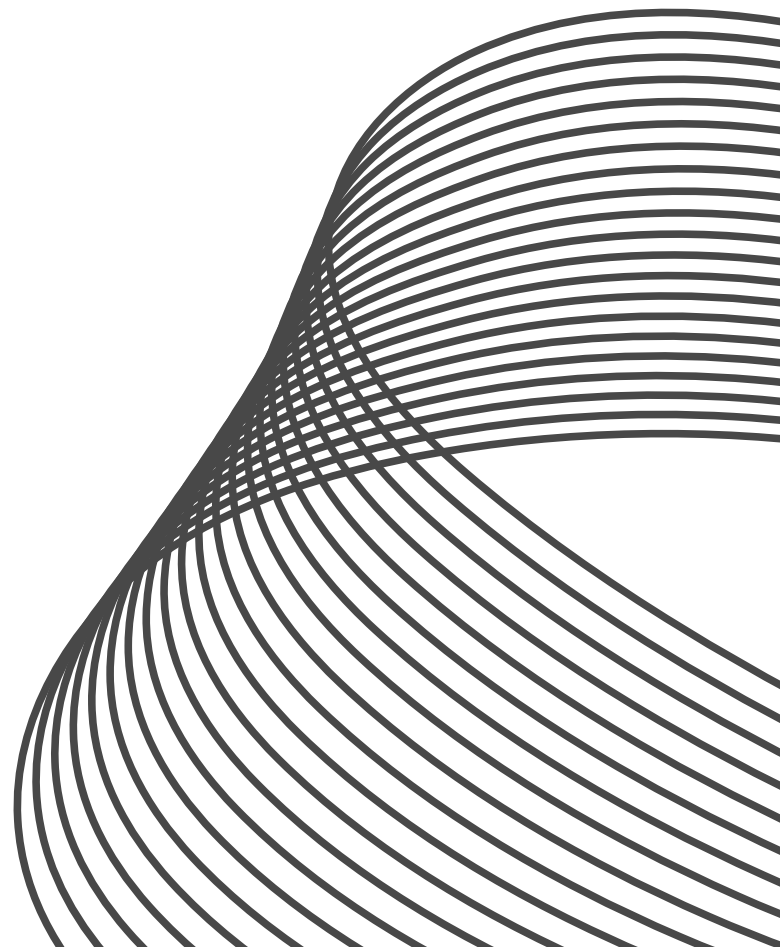


Mahindra™
University
Global Thinkers. Engaged Leaders.

CENTRE FOR
EXECUTIVE EDUCATION

Digital Organization Strategy Frame Work

Follow us on





Programme Overview

The most successful Digitalization programs start with pilots, where business cases and results can be thoroughly tested using actual company-specific data. Although companies highlight cost reduction as the biggest driver of digitalization initiatives, a significant number of organizations have also identified product and service improvement and the development of new business models as key drivers.

As revealed in the latest EY CEO Outlook Pulse Survey - January 2024, 95% of CEOs are set to maintain or accelerate their transformational change plans this year. Despite a low-growth environment and high-interest rates, leaders are optimistic and geared up for innovative strategies, leveraging AI, and reshaping their business portfolios.

Organizations need to reflect, recalibrate their organizational transformation strategies, and rebound with AI to stay ahead of the curve. Organizations also need to look beyond productivity efficiency and cost saving to create new opportunities and new business scenarios that drive top-line growth and enhanced customer and partner engagement across the value chain.

The next evolution for organizations is to transform existing businesses and seize new growth opportunities by creating and amplifying the total ecosystem value.

This Programme can help your Organization to accelerate the digital journey with the right capabilities, experience, and excellence.

It will help **Senior Management, Functional and Digital Team members** better understand the fundamental technologies such as IoT, Gen AI, Robotics, and applied approach; hence enable and accelerate their Digital Journey.

Executives with expertise and passion for digital technologies are becoming increasingly strategic for organizations across industries.

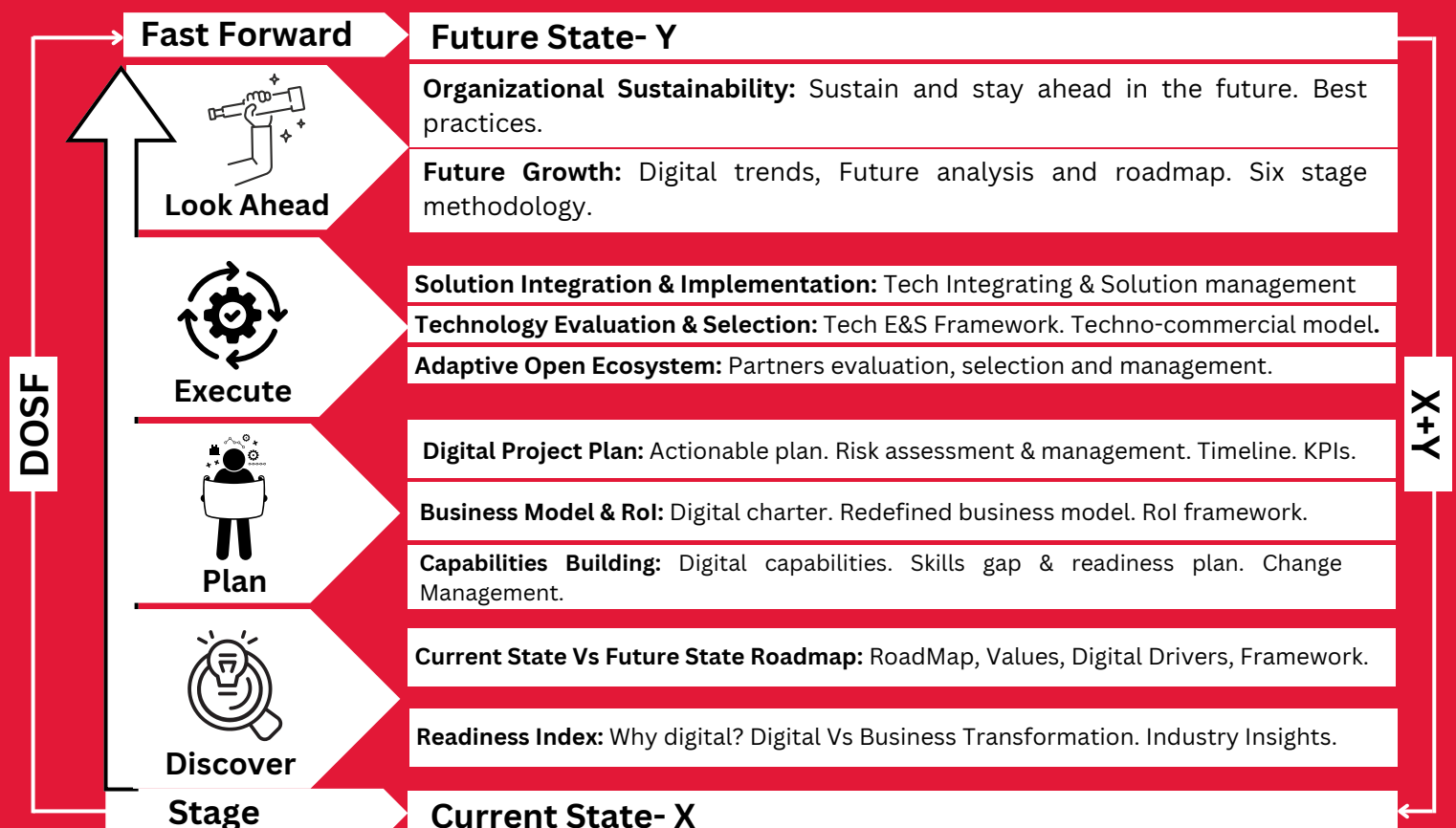
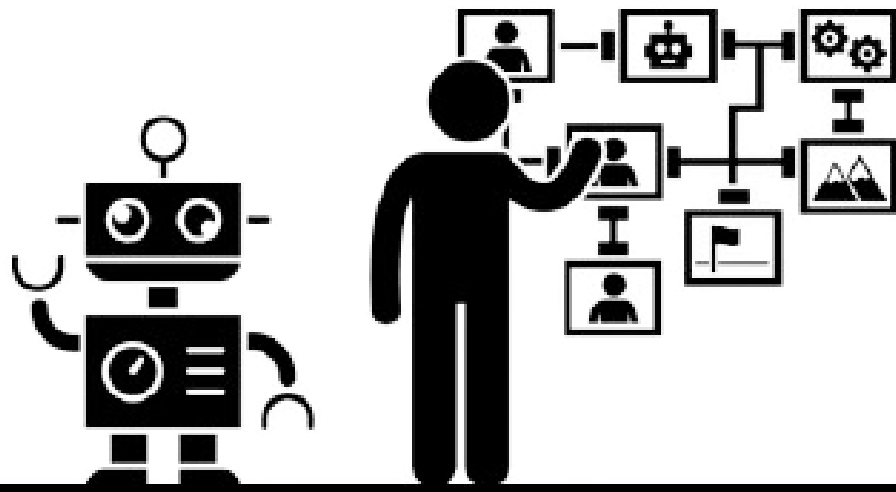
DOSP provides the strategic tools, concepts and perspectives that will allow you to develop an actionable plan with digital technologies and help to align your organization for effective strategy execution.



Digital Organization Strategy Framework

Apply DOSF directly into the work environment, accelerate digital adoption. See the results from the day one.

Developed based on multiple reviews and in-depth research this framework will kickstart your digital business transformation, opening new opportunities with advances in digital technologies.





What will participants learn?

The Programme will help to improve professionals' know-how as practitioners and change agents to make insightful and right decisions and lead the Digital initiatives in their business and functional areas with clear actionable plans in collaboration with the digitalization team and partners. This Programme will make them aware of the following key topics to drive successful digital activities:

LEARNING OUTCOMES

**LO
01**

WHY // How to align the organizational behavior, mindset and communication across the teams. Current State to Future State of digital journey.

**LO
02**

WHAT // How to identify the operational gaps, evaluate, analyze, prioritize use-cases to craft a short, mid, long-term digital roadmap.

**LO
03**

HOW // How to demystify the complexity of various technology layers in digital tech stack, system integration, data strategy to address use cases, such as Efficiency, Planning, Asset Management, Health & Safety, Operational Efficiency.

**LO
04**

WHO // How to build a collaborative digital team structure, and partner ecosystem accelerating and scaling your ideas to industrialization.



Programme Agenda

Phase 1

Understanding the complex tech jargon. How to align your digital journey, and its importance.

- Demystifying digitalization, AI /ML.
- AI Landscape, trends, challenges, and opportunities.
- Global initiatives.

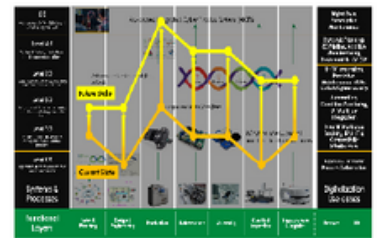


Digital journey starts by asking “Why”.

A holistic approach to AI/Digitalization.

Understanding how to align organizational for collaboration.

- Holistic approach to digital strategy.
- Organizational behavior and mindset.
- Business KPIs, objectives, digital maturity assessment.
- Current state to future state roadmap. As-is, to-be.



Gap analysis, use case prioritization.

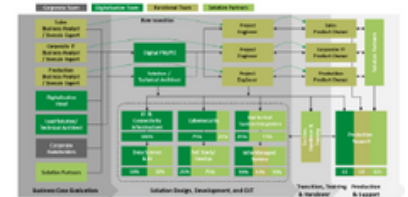
Building a multi-year digital roadmap.

- Gap analysis and assessment methods.
- Gap evaluation, mapping and prioritization.

Addressing the right skills and talent to accelerate digital initiatives.

Building the right ecosystem of partners.

- Skills, team structure.
- Digital project management office.
- AI partners ecosystem development.



Programme Agenda



Phase 2

Understanding how to convert operational requirements into Technology requirements.

Understand end-to-end mapping of the technology stack.

- Understanding end to end tech stack
- Principles of AI/GenAI.
- Applications of AI, IoT Blockchain, Smart Contracts, Planning, Efficiency, Asset Management, Health & Safety, Operational Efficiency.



Understanding the cyber risks in digital initiatives.

Fighting AI with AI.

- Cyber-attacks in digital solutions
- Data privacy and governance
- Ethical and responsible AI.



Understanding the data strategy to enable the development of the right solution.

- Data strategy for building the right AI Solutions.
- Collaboration between operational, and AI team.
- Case studies of Data Strategy



Understanding the convergence of sustainability with digital initiatives toward long-term strategy and governance.

- Understanding UNGC, ESG, GRI in the context of AI.
- Forecast the future.
- Purposeful Digital Transformation
- Plan unforeseen and unintended consequences
- Manage systemic threats and vulnerabilities



Rethinking long-term strategy

- Quantifying the business value.





FACULTY

C K Vishwakarma

CEO- All Things Connected, Singapore

C K Vishwakarma is a visiting faculty, at Mahindra University. 20+ years of extensive international experience with specialization of Singapore/ASEAN markets. Developed digitalization strategy and blueprints for global organizations. Led complex multi-tech, multi-vendor , multi-million digital projects in high-tech industries, including Aviation, Automotive, Pharma, Energy, Airports, Manufacturing, Broadcast & Media. Established Digital Project Management Offices (DPMOs) and best program management practices. Expert knowledge of innovation ecosystem and venture building (Evaluated 200 + Startups, scaleups). Regularly researches, analyzes trends, and speaks at leadership forums (Presented at 150+ events). Founder- IoTSG, biggest IoT Ecosystem in Southeast Asia. (8000+ professionals in network). ASEAN Leader- AIoT User Group of enterprises (50+ large enterprises). Leading voice in ASEAN on Digital Transformation, AI, Emerging Technologies, & Industry 4.0.

Programme Details

Dates



Phase 1: December 2025(TBC)

Phase 2: January 2026(TBC)

Duration



Phase 1: 1.5 Days

Phase 2: 1.5 Days

Mode



**In-Campus,
Mahindra University**



Programme Fee: INR 75,000+ GST Per Participant

About Centre for Executive Education

The Centre for Executive Education (CEE) at Mahindra University, creates and conducts learning programmes for working professionals, which are designed to provide timely and relevant knowledge, insights and perspectives, that help them progress in their current and future roles in organizations. By enhancing performance of executives, these programmes are aimed to positively impact the organisations that they work for.

Executive Education Programmes at Mahindra University span across multiple business disciplines, engineering & data science, and law, for different seniority levels, in various national and international geographical locations.

CEE's mission is to be a hub for engaging & beneficial interactions between business leaders and the academia. The centre works with some of the finest faculty in India and from leading Global Business Schools. Participants will have opportunities to learn from the innovative research and consulting experience of the faculty, wide experience of the peer group of learners, and from Industry practitioners who bring in strong domain knowledge.

About Mahindra University

Mahindra University, established in May 2020, is a multi-disciplinary global education and knowledge campus which offers industry-aligned curricula, a student-centered learning environment, and opportunities for international exposure. The University offers Undergraduate and Post Graduate programs in its five Schools namely Ecole Centrale School of Engineering, School of Management, School of Law, Indira Mahindra School of Education, School of Media, Centre for Sustainability, School of Design and Innovation and Liberal Arts. The University has been established in a sprawling, green, 130 acres at Bahadurpally in Hyderabad. The University provides students with a modern lifestyle and a unique multi-cultural immersion in a predominantly green campus. The Lecture Theaters, Seminar Halls and Syndicate Rooms deploy state-of-the-art technology, to impart a multi-media, interactive learning experience to participants. Executive Housing facilities on campus come with contemporary design, spacious & comfortable air-conditioned rooms.

Some of our Clients



Mahindra™
University
Global Thinkers. Engaged Leaders.

**CENTRE FOR
EXECUTIVE EDUCATION**

Address: Survey No: 62/1A, Bahadurpally Jeedimetla, Hyderabad - 500043 - Telangana, INDIA

Email ID: executive.education@mahindrauniversity.edu.in | **Mobile no:** +91- 84472 23410 / +91- 90595 38001