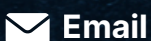




Mahindra™
University
Global Thinkers. Engaged Leaders.

CENTRE FOR
EXECUTIVE EDUCATION

Finance for Non Finance Managers



Email

executive.education@mahindrauniversity.edu.in



Telephone

Abhishek +91-84472 23410

Rakesh +91-90595 38001

Follow us on



Programme Overview

This Programme is designed for Senior Executives in Sales, Marketing, HR, Operations, and Supply Chain, who wish to enhance their financial decision-making skills. No prior finance knowledge is required. The course provides a broad, easy-to-understand working knowledge of essential financial accounting and management concepts. The participants will develop foundational skills in interpreting Financial statements, Financial analysis, Investment Evaluation, and budgeting, empowering them to make informed operational / strategic decisions, for driving overall business growth.

Through practical exercises and case studies, participants will learn to interpret financial data, evaluate performance, manage budgets, and communicate effectively with finance teams. Recognizing that every business decision has financial implications, this programme equips participants with the financial acumen and practical skills, to align resources with financial goals. This will enable them to apply financial insights to daily operational decisions.

Learning Outcomes

- Develop a foundational understanding of essential financial concepts
- Analyse and interpret financial statements.
- Understand cost concepts and decision making
- Evaluate investment opportunities using various capital budgeting techniques.
- Understand the working capital management

Key Topics covered in the Programme

- Accounting fundamentals
- Fundamentals of financial statement analysis
- Cost concepts
- Capital Budgeting
- Cash Budgeting
- Working capital management

Day wise Session Topics Covered

Day 1

Session 1: Introduction to Finance

- Understand different types of finance
- Understand key financial decisions
- Learn about the agency problem

Session 2: Accounting Fundamentals

- Understand the role and importance of the financial statements.
- Define various financial statement terms
- Explore the format of the income statement, balance sheet, and cash flow statement.
- Record financial statement transactions.
- Understand how transactions move through the financial statements.
- Prepare simple financial statements.

Session 3: Fundamentals of Financial Statement Analysis

- Learn how to read and understand financial statements
- Perform financial ratio analysis
- Liquidity, Profitability, Leverage, and Efficiency ratios

Session 4: Cost Concepts

- Understand cost concepts, cost accounting, and decision making
- Cost Volume Profit analysis
- Break even analysis
- Make or buy, shut down or continue, sell or process further, domestic vs export sales decisions

Day wise Session Topics Covered

Day 2

Session 1: Budgeting

- Understand the need and different types of budgets
- Learn different approaches of budgeting
- Understand commonly used budgets, control process, and limitations of budgets.

Session 2: Working Capital Management

- Understand different kinds of working capital.
- Learn operating cycle of a business, and components of working capital.
- Understand working capital management and decision-making process.

Session 3: Capital Structure

- Understand the concepts of capital structure
- Learn about cost of equity, cost of debt.
- Learn about the WACC

Session 4: Capital Budgeting

Understand features of capital budgeting decisions

Learn different capital budgeting techniques

How to evaluate investment decisions

Methodology

This programme is designed to make financial concepts accessible and practical for non-finance professionals. The methodology will include:

- **Conceptual clarity through simple language:** Financial terms and frameworks will be broken down into easily understandable language, avoiding technical jargon wherever possible.
- **Interactive sessions with real-world examples:** Case-lets, industry examples, and analogies to demonstrate how financial principles apply to everyday business decisions.
- **Hands-on learning through exercises and worksheets:** Participants will work on short exercises to practice reading financial statements, performing ratio analysis, and applying cost and capital budgeting tools.
- **Group discussions and reflection:** Small group discussions will help participants connect financial concepts with decisions they make in their own functional areas.
- **Progressive structure:** The programme is structured to build financial understanding step-by-step—from basic accounting principles to strategic financial decisions—ensuring comfort and confidence at each stage.

Programme Details

Dates



March 11-12, 2026

Duration



2 Days

Mode



In-Campus



Programme Fee: INR 40,000+ GST Per Participant

Programme Faculty

Prof. Muneer Shaik



Dr. Muneer Shaik is Associate Professor in the area of Finance at Mahindra University, School of Management, Hyderabad. Prior to that, he worked with IFMR Graduate School of Business, in the department of Quantitative Finance. He also held academic appointments with Goa Institute of Management, and Krea University. Prior to joining academics, he had a corporate work experience with J.P.Morgan where he acted in the managerial position in the asset services division across U.K, and India.

He holds a Ph.D. in the area of Economics-Finance from University of Madras, and Masters (Hons.) in Economics, and B.Tech (Hons.) in Mechanical Engineering from BITS-Pilani, Rajasthan. He has taught finance courses for undergraduate, MBA, and Ph.D. level students.

He has also taught at various management development Programmes for corporate executives at Royal Bank of Scotland (RBS), Larsen & Toubro, Murugappa Group, AstraZeneca, Alembic Pharma and BPCL.

His research interests are in the area of empirical finance, market efficiency, and volatility modeling. He has published his research in reputed peer reviewed journals like International Review of Economics & Finance, Global Finance Journal, Applied Economics, Financial Markets & Portfolio Management, Journal of Quantitative Economics, IIMB Management Review, and Journal of Emerging Markets Finance. He has written book chapters, and regularly presents his research findings in reputed international conferences, and also won best paper awards.

He writes articles for newspapers like Times of India, and The Hindu Business Line, and also acts as a reviewer for top national and international journals. He is a life time member of India Finance Association, and editorial member of International Journal of Finance, Economics, and Management Sciences.

About Centre for Executive Education

The Centre for Executive Education (CEE) at Mahindra University, creates and conducts learning programmes for working professionals, which are designed to provide timely and relevant knowledge, insights and perspectives, that help them progress in their current and future roles in organizations. By enhancing performance of executives, these programmes are aimed to positively impact the organisations that they work for.

Executive Education Programmes at Mahindra University span across multiple business disciplines, engineering & data science, and law, for different seniority levels, in various national and international geographical locations.

CEE's mission is to be a hub for engaging & beneficial interactions between business leaders and the academia. The centre works with some of the finest faculty in India and from leading Global Business Schools. Participants will have opportunities to learn from the innovative research and consulting experience of the faculty, wide experience of the peer group of learners, and from Industry practitioners who bring in strong domain knowledge.

About Mahindra University

Mahindra University, established in May 2020, is a multi-disciplinary global education and knowledge campus which offers industry-aligned curricula, a student-centered learning environment, and opportunities for international exposure. The University offers Undergraduate and Post Graduate programs in its five Schools namely Ecole Centrale School of Engineering, School of Management, School of Law, Indira Mahindra School of Education, School of Media, Centre for Sustainability, School of Design and Innovation and Liberal Arts. The University has been established in a sprawling, green, 130 acres at Bahadurpally in Hyderabad. The University provides students with a modern lifestyle and a unique multi-cultural immersion in a predominantly green campus. The Lecture Theaters, Seminar Halls and Syndicate Rooms deploy state-of-the-art technology, to impart a multi-media, interactive learning experience to participants. Executive Housing facilities on campus come with contemporary design, spacious & comfortable air-conditioned rooms.

Some of our Clients



Mahindra™
University
Global Thinkers. Engaged Leaders.

**CENTRE FOR
EXECUTIVE EDUCATION**

Address: Survey No: 62/1A, Bahadurpally Jeedimetla, Hyderabad - 500043 - Telangana, INDIA

Email ID: executive.education@mahindrauniversity.edu.in | **Mobile no:** +91- 84472 23410 / +91- 90595 38001