Mahindra University, Hyderabad

www.mahindrauniversity.edu.in

School of Digital Media and Communication
Admission Notification for B.Tech – Computation & Media and B.A.- Journalism & Mass Communication
(Academic Year 2026-27)

Mahindra University (MU) Hyderabad's newly established **School of Digital Media and Communication** will be offering four year **B.Tech. – Computation & Media** and three-year **B.A. - Journalism & Mass Communication** programmes

With a focus on creativity and innovation in the digital age, **Mahindra University's School of Digital Media and Communication** provides a platform for aspiring media professionals to develop their skills and knowledge, and to understand the role of communication in our lives.

The multidisciplinary approach offered is beneficial for prospective students as it allows them to explore various aspects of media and gain a broader understanding of the industry. A well designed curriculum enables students to learn skills they will require in the new media environment – be it in journalism, digital media, application of computing, or other communication disciplines.

For Academic Year 2026-27, the School is admitting students to **(i) B.Tech. (Computation & Media) and (ii) B.A Journalism & Mass Communication**, catering to different interests and career paths within the media field at under graduate level.

One of the key strengths of the school will be its experienced faculty consisting of industry experts. Having professionals who are actively engaged in the media industry ensures that students receive up-to-date knowledge and insights. The passion of the faculty members for sharing their expertise and fostering critical thinking skills is likely to inspire and motivate students.

State-of-the-art facilities and hands-on training provided by the School of Digital Media and Communication further enhance the learning experience. By gaining practical experience in media production, storytelling, data science, extended reality and emerging technologies, students can develop the necessary skills to thrive in the rapidly evolving media landscape.

Overall, the School of Digital Media and Communication at Mahindra University will strive to offer a dynamic and immersive learning environment, combining theoretical knowledge with practical training.

Program Profile: B.Tech. / B.A. PROGRAM

This B.Tech & B.A. Degree will be awarded after successful completion of four years & three years of study respectively as per academic program & curricula set and approved by the Academic Council of the University.

Specializations and intake per specialization:

Specialization	Proposed intake for the academic year 2026-27
B.Tech. - Computation & Media	Total Intake will be around 90
B.A - Journalism & Mass Communication	

Important Dates to remember[*]:

Last Date to Apply for 1st round of Admissions	**Jan 21, 2026**
1st round of Personal Interviews	**Feb 1, 2026**
Last Date for receipt of Applications for Admission	**Jul 9, 2026**

Dates and Schedules are subject to change

ELIGIBILITY:
B.Tech. - Computation & Media Programmes' Eligibility Criteria:

For Students under Indian Category:

Qualify in JEE (MAIN) 2026 examination and be eligible to write the JEE Advanced 2026 Or Top All India Rank in JEE (MAIN) 2026 examination

OR

Minimum 80% or Equivalent Grade - Cumulatively in Mathematics, Physics & Chemistry Subjects in 10+2 from any Statutory Board

OR

A valid **SAT Subject test Score or SAT Test Score or ACT Score**

Followed by Panel Interview for Shortlisted candidates

Note: Students getting admitted through JEE / SAT / ACT mode need to have 60% or equivalent grade in 10+2 from any Statutory Board

For Students under PIO/NRI category:

Qualify in JEE (MAIN) 2026 examination and be eligible to write the JEE Advanced 2026
Or Top All India Rank in JEE (MAIN) 2026 examination (Exact cut off rank would be displayed upon announcement of results).

OR

Minimum 80% or Equivalent Grade - Cumulatively in Mathematics, Physics & Chemistry Subjects in 10+2 from any Statutory Board
OR

A valid **SAT Subject test Score or SAT Test Score or ACT Score**

Followed by Panel Interview for Shortlisted candidates

Note: Students getting admitted through JEE / SAT / ACT mode need to have 60% or equivalent grade in 10+2 from any Statutory Board

B.A. - Journalism & Mass Communication Programmes' Eligibility Criteria:

• 10+2 or equivalent from any statutory board with 80% OR equivalent grade for the students from IB or other approved Boards.

• Students with valid SAT or CUET Scores will also be considered for admission (however these scores are not mandatory)

Followed by Panel Interview for Shortlisted candidates

Important: All Applicants to UG programmes who have completed Class 12 under IB, Cambridge, or any other international curriculum must submit a [UGC Equivalence Certificate](#) by 30 August 2026. Failure to do so will result in automatic cancellation of admission.

ADMISSION PROCEDURE FOR THE PROGRAM:

Additionally, a candidate has to undergo the counseling and branch allocation session of Mahindra University – School of Digital Media and Communication to qualify for admission to the professional programs offered by the School.

A student aspiring to seek admission to the Mahindra University School of Digital Media and Communication may please note the following:

Step- 1

- Apply online on www.mahindrauniversity.edu.in by filling the application form.
- Upload latest scanned photograph at the time of Online Registration.
- Follow the instructions for payment of Registration and processing fee of Rs. 1000 / Rs 3000 as applicable.

PAYMENT THROUGH CASH:

- After online registration, pay application fee of Rs.1000 by in cash at any bank in your city/country. Acknowledgement copies of cash receipt from bank need to be uploaded on the Application Portal.

- Original Acknowledgement copy of cash receipt from bank is required to be sent to Mahindra University at the following Address:

    Admissions Office
    Mahindra University

    C/O Mahindra Educational Institutions
    Survey No: 62/1A, Bahadurpally, Jeedimetla,
    Hyderabad - 500043, Telangana, INDIA

PAYMENT THROUGH DEMAND DRAFT:

- Obtain a Demand Draft (DD) of Rs. 1000 from any Scheduled Bank in favour of **"Mahindra University"** payable at Hyderabad, India.

- Fill DD details in the DD payment option in the Application Portal and please include Student Name, Application No. & Mobile Number along with the DD on a separate paper which has to be sent to the below address: (The photocopy of the Demand Draft is to be kept for further reference.)

    Admissions Office
    Mahindra University
    Survey No: 62/1A, Bahadurpally, Jeedimetla,
    Hyderabad - 500043, Telangana, INDIA

ONLINE PAYMENT THROUGH CREDIT CARD:

- The candidate may pay directly through either Master or Visa card online by following the instructions on the website after the registration.

ONLINE PAYMENT THROUGH NET BANKING:

- The candidate may transfer the Registration fees to 'Mahindra University' account using Net Banking option too after the registration.

- All disputes between Applicant and Mahindra University shall be subject to exclusive jurisdiction of Hyderabad city and by Arbitrator only.

  - Application Fee for students applying under **Indian category is INR 1000**
  - Application Fee for students applying under **NRI / PIO category is INR 3000**

Step-2:

➢ Applicant needs to ensure that relevant Academic details are updated in the application portal

➢ Applicant needs to ensure that required score cards and other documents are duly uploaded in the application portal

➢ Branch preferences needs to be duly selected in the application portal

➢ Applicant needs to ensure that application form is duly filled up and submitted ONLINE.

Duly submitted & eligible applications will be considered for admission as per University guidelines.

Shortlisted students might be called in for a Physical / Virtual Interview as required.

Once selected in the Interview -Shortlisted applicants will receive an Admission offer from the University with necessary instructions and information.

While submitting application doesn't guarantee Admission into the college; selection would be subject to assessment by a Panel / Selection committee and availability of seats at the time of allocation

FEE STRUCTURE

For the B.Tech. – Computation & Media Programme

Category: Indian National students

Rs. 5,00,000 Per Annum (All Inclusive Academic Fees)

Rs. 2,10,000 Per Annum (All Inclusive Hostel & Mess Charges)

Rs. 20,000 Caution Deposit (Refundable at end of study and graduation)

Category: PIO/NRI

USD 9,000 Per Annum (All Inclusive Academic Fees)

USD 3,500 Per Annum (All Inclusive Hostel & Mess Charges)

USD 400 Caution Deposit (Refundable at end of study and graduation)

For the B.A.- Journalism & Mass Communication Programme

Category: Indian

Academic Fees: **Rs. 4,00,000 per annum** (All Inclusive Academic Fees)

Hostel Charges **Rs. 2,10,000 per annum** (All Inclusive Hostel & Mess Charges)) [not mandatory to reside on campus]

Caution Deposit: **Rs. 20,000** (Refundable at end of study and graduation)

Category: PIO/NRI/OCI

Academic Fees: **USD 7,000 per annum** (All Inclusive Academic Fees)

Hostel Charges: **USD 3,500 Per annum** (All Inclusive Hostel & Mess Charges)

Caution Deposit: **USD 400** (Refundable at end of study and graduation)

(Note: All fees are subject to revision every year)

Refund Rules:

Fee Refund & Cancellation Policy will be as per guidelines published by **UGC / AICTE / Statutory Authorities**.

Click these links to access Application Form, Campus & Facilities
For more information please visit the website www.mahindrauniversity.edu.in

Disclaimer: Admission process is subject to revision at the discretion of the management