

Mahindra University, Hyderabad

www.mahindrauniversity.edu.in

School of Management **Admission Notification for BBA Programmes** **(Academic Year 2026-27)**

Mahindra University (MU) Hyderabad's newly established School of Management is offering several interdisciplinary three-year BBA degree program from academic year 2026-27. Our academic partner is **Cornell University's SC Johnson School of Business, USA**.

The Mahindra University School of Management (**MU-SoM**) degrees will have industry-ready curricula, strong research focus, high quality faculty pool, and a strong internationally benchmarked pedagogy. In addition, the Mahindra Group connection will ensure that the programs can be tested for industry relevance on a regular basis.

Sponsored by Mahindra Educational Institutions (MEI), a subsidiary of Tech Mahindra, the flagship IT company of the Mahindra Group, Mahindra University's purpose is **'To educate future citizens for and of a better world'**.

MU's Vision is to:

Mahindra University School of Management (MU-SoM) aspires to become a leading business school in India by developing **ethical, innovative, entrepreneurial, technologically astute, culturally aware and socially conscious managers, leaders and scholars** who will make a contribution to the development of the economy and society

MU has an international faculty roster with rich industry-academic background, global exposure and research focus, contemporary curricula that are frequently reviewed and updated, and aligned to the global business requirements.

Program Highlights – School of Management:

- i) Our academic partner, Cornell's SC Johnson School of Business, will help us with strategy formulation, curricula and course structures, faculty mentoring, delivery of lectures by visiting professors from Cornell and student immersions at their campus in Ithaca, NY (USA)
- ii) We offer three Bachelor's degrees, with a special emphasis on preparing our graduates for the digital economy
- iii) Research productive faculty with PhDs from reputed international as well as Indian universities and business schools
- iv) Industry connections, through Mahindra Group and in particular with the technology ecosystem through Tech Mahindra.

Program Profile: **BBA PROGRAM**

This BBA Degree will be awarded after successful completion of three years of study as per academic program & curricula set and approved by the Academic Council of the University.

Specializations and intake per specialization:

Specialization	Proposed intake for the academic year 2026-27*
BBA (Applied Economics & Finance)	Total Intake will be around 420
BBA (Computational Business Analytics)	
BBA (Digital Technologies)	
BBA (Entrepreneurship & Family Business)**	

*Up to a maximum of 15% of the overall intake will be kept for NRI / PIO applicants

** BBA (Entrepreneurship & Family Business Programme) will be offered in collaboration between the Center for Entrepreneurship and the School of Management (SoM)

Important Dates to remember*:

Last Date to Apply for 1 st round of Admissions	Jan 21, 2026
1 st round of Personal Interviews	Feb 1, 2026
Last Date for receipt of Applications for Admission	Jul 9, 2026

**Dates and Schedules are subject to change*

BBA Programmes' Eligibility Criteria:**For Students under Indian Category:**

- 10+2 or equivalent from any statutory board with 80% OR equivalent grade for the students from IB or other approved Boards.
- Students with valid SAT/ CUET Scores will also be considered for admission (however these scores are not mandatory)

Followed by Panel Interview for Shortlisted candidates

For the BBA (Applied Economics & Finance) and BBA (Computational Business Analytics) programmes, Mathematics as a subject is mandatory in the 12th grade.

For Students under PIO/NRI/OCI Category:

- 10+2 or equivalent from any statutory board with 80% OR equivalent grade for the students from IB or other approved Boards.
- Students with valid SAT Scores will also be considered for admission (however these scores are not mandatory)

Followed by Panel Interview for Shortlisted candidates

For the BBA (Applied Economics & Finance) and BBA (Computational Business Analytics) programmes, Mathematics as a subject is mandatory in the 12th grade.

Important: All Applicants to UG programmes who have completed Class 12 under IB, Cambridge, or any other international curriculum must submit a [UGC Equivalence Certificate](#) by 30 August 2026. Failure to do so will result in automatic cancellation of admission.

ADMISSION PROCEDURE FOR THE PROGRAM:

Additionally, a candidate has to undergo the counseling and branch allocation session of MU-SOM to qualify for admission to the professional programs offered by the School.

A student aspiring to seek admission to the Mahindra University School of Management may please note the following:

Step- 1

- Apply online on www.mahindrauniversity.edu.in by filling the application form.
- Upload latest scanned photograph at the time of Online Registration.
- Follow the instructions for payment of Registration and processing fee of Rs. 1000 / Rs 3000 as applicable.

PAYMENT THROUGH CASH:

- After online registration, pay application fee of Rs.1000 by in cash at any bank in your city/country. Acknowledgement copies of cash receipt from bank need to be uploaded on the [Application Portal](#).
- Original Acknowledgement copy of cash receipt from bank is required to be sent to Mahindra University at the following Address:

Admissions Office
Mahindra University

C/O Mahindra Educational Institutions
Survey No: 62/1A, Bahadurpally, Jeedimetla,
Hyderabad - 500043, Telangana, INDIA

PAYMENT THROUGH DEMAND DRAFT:

- Obtain a Demand Draft (DD) of Rs. 1000 from any Scheduled Bank in favour of **“Mahindra University”** payable at Hyderabad, India.
- Fill DD details in the DD payment option in the Application Portal and please include Student Name, Application No. & Mobile Number along with the DD on a separate paper which has to be sent to the below address: (The photocopy of the Demand Draft is to be kept for further reference.)

Admissions Office

Mahindra University

Survey No: 62/1A, Bahadurpally, Jeedimetla,
Hyderabad - 500043, Telangana, INDIA

ONLINE PAYMENT THROUGH CREDIT CARD:

- The candidate may pay directly through either Master or Visa card online by following the instructions on the website after the registration.

ONLINE PAYMENT THROUGH NET BANKING:

- The candidate may transfer the Registration fees to ‘Mahindra University’ account using Net Banking option too after the registration.
- All disputes between Applicant and Mahindra University shall be subject to exclusive jurisdiction of Hyderabad city and by Arbitrator only.
 - Application Fee for students applying under **Indian category is INR 1000**
 - Application Fee for students applying under **NRI / PIO category is INR 3000**

Step-2:

- Applicant needs to ensure that relevant Academic details are updated in the application portal
- Applicant needs to ensure that required score cards and other documents are duly uploaded in the application portal
- Branch preferences needs to be duly selected in the application portal
- Applicant needs to ensure that application form is duly filled up and submitted ONLINE.

Duly submitted & eligible applications will be considered for admission as per University guidelines.

Shortlisted students will be called in for a Physical / Virtual Interview.

Once selected in the Interview -Shortlisted applicants will receive an Admission offer from the University with necessary instructions and information.

While submitting application doesn't guarantee Admission into the college; selection would be subject to assessment by a Panel / Selection committee and availability of seats at the time of allocation

FEE STRUCTURE

For the BBA Programme (CBA,DT,E&F)

Category: Indian

Rs. 5,00,000 Per Annum (All Inclusive Academic Fees)

Rs. 2,10,000 Per Annum (All Inclusive Hostel & Mess Charges) [not mandatory to reside on campus]

Caution Deposit: **Rs. 20,000** (Refundable at end of study and graduation)

Category: PIO/NRI/OCI

Academic Fees: **USD 9,000 per annum** (All Inclusive Academic Fees)

Hostel Charges: **USD 3,500 Per annum** (All Inclusive Hostel & Mess Charges)

Caution Deposit: **USD 400** (Refundable at end of study and graduation)

For the BBA Entrepreneurship and Family Business Programme

Category: Indian

Rs. 6,00,000 Per Annum (All Inclusive Academic Fees)

Rs. 2,10,000 Per Annum (All Inclusive Hostel & Mess Charges) [not mandatory to reside on campus]

Caution Deposit: **Rs. 20,000** (Refundable at end of study and graduation)

Category: PIO/NRI/OCI

Academic Fees: **USD 10,000 per annum** (All Inclusive Academic Fees)

Hostel Charges: **USD 3,500 Per annum** (All Inclusive Hostel & Mess Charges)

Caution Deposit: **USD 400** (Refundable at end of study and graduation)

(Note: Hostel stay is not mandatory for students of BBA programs & all fees are subject to revision every year)

Refund Rules:

Fee Refund & Cancellation Policy will be as per guidelines published by **UGC / AICTE / Statutory Authorities**.

Click these links to access [Application Form](#), [Accommodation](#)
For more information please visit the website www.mahindrauniversity.edu.in

Disclaimer: Admission process is subject to revision at the discretion of the management