

## **PhD Communication and Media Studies**

**June 2026 Admission Test**

### **Pattern**

**Maximum Marks: 60 (to be computed out of 200 but prorated to 60)**

**Duration: 2 hours**

#### **Section 1: Articulation (75 marks)**

A 700-word analytical essay on any one of the broad themes in communication, media and society, where your interests might lie. The writing will be evaluated for (i) selection of specific topic from broad themes and problematizing it; (ii) construction of analytical thought; (iii) organizational and precision skills; (iv) clarity of expression and precision; (v) understanding of the world around you.

*A list of broad areas will be given and, in addition, candidates may pick another theme not listed so long as it pertains to mediated or human communication.*

#### **Section 2: Comprehension (75 marks)**

Read the research-based article provided to you and write a review of the article, summarizing in not more than 500 words, focusing on the larger concerns and key themes raised by the author and any new ideas and concepts that emerge from the article.

#### **Section 3: Motivations (50 marks)**

Write a well-organized essay in about 300 words with logical flow and convincing reasons for you to pursue a doctoral degree in media and communication.