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List of All SoM Publications

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Journals

2021

1. "Technology-enabled knowledge management for community healthcare workers: The effects of knowledge sharing and knowledge hiding", Jatin Pandey; **Manish Gupta**; Abhishek Behl, Vijay Pereira, Pawan Budhwar, Arup Varma, Yusuf Hassan, Priyam Kukreja, *Journal of Business Research*, <https://doi.org/10.1016/j.jbusres.2021.07.001>. ABDC A
 2. "Measuring the Values of Cricket Players", **Pranjal Chandrakar**, Shubhabrata Das, forthcoming *Australian and New Zealand Journal of Statistics*, ABDC A
 3. "Lease Auctions with Retention Options", **Pranjal Chandrakar**, Shubhabrata Das, Manaswini Bhalla, forthcoming *Journal of Quantitative Economics*, ABDC B
 4. "Putting India's IPR Waiver for COVID-19 vaccines into Perspective", **Nilanjan Banik**, Debashis Chakraborty, *Economic and Political Weekly*, 56(35), Commentary section, <https://www.epw.in/journal/2021/35/commentary/covid-19-and-ipr-waiver.html>. ABDC B
 5. "Nonlinearity in Global Crude Oil Benchmarks: Disentangling the Effect of Time Aggregation" **George Varghese** and Vinodh Madhavan, *Journal of Emerging Market Finance*, <https://doi.org/10.1177/09726527211043013>. ABDC B
 6. "Power of moment-based normality tests: Empirical analysis on Indian stock market index", **Muneer Shaik** and Rutvik Digambar Gulhane, *International Journal of Economics and Finance*, <https://doi.org/10.1002/ijfe.2579>. ABDC B
 7. Bhimavarapu, R., Mohanty, P. K., Acharya, A., & Gupta, M. (2021). Interactive app-based services: Recovery evaluations and the mediating role of satisfaction in the relationship between customer-brand engagement and electronic word of mouth. *Australasian Journal of Information Systems*, 25. <https://doi.org/10.3127/ajis.v25i0.3199>
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 10. "How does convenience impact showrooming intention? Omnichannel retail strategies to manage global retail apocalypse", Amit Shankar, **Manish Gupta**, Aviral Kumar Tiwari, Abhishek Behl, forthcoming, *Journal of Strategic Marketing*, <https://doi.org/10.1080/0965254X.2021.1965189>. ABDC A
 11. "Gamification and gigification: A multidimensional theoretical approach," Abhishek Behl, Nirma Jayawardena, Alessio Ishizaka, **Manish Gupta**, Amit Shankar, forthcoming, *Journal of Business Research*, <https://doi.org/10.1016/j.jbusres.2021.09.023>. ABDC A
 12. "Prevention is better than Cure: Challenges in Engaging Employees through Gamification," **Manish Gupta**, Abhishek Behl, YLN Kumar, forthcoming, *International Journal of Manpower*, <https://doi.org/10.1108/IJM-03-2021-0172>. ABDC A
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13. Jayawardena, N. S., Ross, M., Quach, S., Behl, A., Gupta, M., & Lang, L. D. (2022). Effective Online Engagement Strategies Through Gamification: A Systematic Literature Review and a Future Research Agenda. *Journal of Global Information Management (JGIM)*, 30(5), 1-25. <http://doi.org/10.4018/JGIM.290370>
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1. M. Shaik and M. Z. Rehman, "The dynamic volatility connectedness of ESG stock indices: Evidence based on DCC GARCH model," presented at the 3rd SEBI-NISM Research Conference 2022 on Investing in Recovery: Challenges and Opportunities for Indian Securities Markets, National Institute of Securities Markets (NISM), Patalganga, India, Feb. 24–25, 2022.

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2. M. Shaik, A. Sahjwani, and K. S. Krishna, "ASEAN-5 stock index price movement using machine learning techniques," presented at the 9th PAN IIM World Management Conference (WMC), Indian Institute of Management Sambalpur, Sambalpur, India, Jan. 2024.
3. M. Shaik and K. Saha, "Exploring the association between ESG investing and Sharia compliance," presented at the INCONSYM-2024: Global Business Transformation, Symbiosis Institute of Business Management Hyderabad, Hyderabad, India, Jan. 30–31, 2024.
4. M. Shaik, "Dynamic nexus between Sharia and ESG indices," presented at the 13th India Finance Conference, Indian Institute of Management Raipur, Raipur, India, Dec. 19–21, 2024.
5. Gupta, P.K. and Gupta, M., "Exploring the Horizons of Fintech: A Systematic Review of the Existing Literature and Prospects for Future Research", ICOI, Hoa Sen University, July 2024

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6. M. Shaik, "Uncertainty, innovation, and sustainability: A dynamic connectedness analysis of fintech, green indices, and global volatility," presented at the 14th India Finance Conference, Indian Institute of Management Visakhapatnam, Visakhapatnam, India, Dec. 18–20, 2025.
7. M. Shaik, V. Suresh, and M. Bairaria, "Navigating thematic investing: An analysis of clean energy and technology disruption ETFs," presented at the 3rd International Conference on Banking, Finance, and Business (ICBFB-2025), College of Banking and Financial Studies, Muscat, Oman, Apr. 22–24, 2025.
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9. J. Rangan, "Asymmetric effects of crises on the dynamics between firm inflation expectations and uncertainty," presented at the 44th RSEP International Conference on Economics, Finance and Business, University of Washington Rome Center, Rome, Italy, Nov. 2025 (Online).

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- 10.M. Shaik, "Predicting financial inclusion: Leveraging neural networks for MENAAP and beyond," presented at the 1st International Conference on Business Sustainability, University of Technology and Applied Sciences Muscat, Muscat, Oman, Apr. 13-14, 2026.
- 11.J. Rangan, "Asymmetric effects of crises on the dynamics between firm inflation expectations and uncertainty," presented at the 7th Annual Economics Conference, Ahmedabad University, Ahmedabad, India, Jan. 2026.

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2. M. Shaik, "Artificial Intelligence in the Financial Services Industry," in *Artificial Intelligence and Computing Logic: Cognitive Science for Advanced Data Analysis*, R. S. S. Kaurav et al., Eds. London, UK: CRC Press (Routledge Taylor & Francis Group), 2023, doi: 10.1201/9781003327745-1.
3. S. Mansabdar, "Making India's Commodity Derivatives Markets More Inclusive and Participatory," in *Commodity Insights Yearbook*, Bengaluru, India: IIM Bangalore and MCX, 2023.
4. S. R. Vishwanatha, *Mergers, Acquisitions and Corporate Restructuring: Text and Cases*. New Delhi, India: Atlantic Publishers, 2023.
5. M. Shaik, "Artificial intelligence in the financial services industry," in *Artificial Intelligence for Capital Markets*, Routledge Taylor & Francis, Chapman & Hall, pp. 1–12, 2023, ISBN: 9781032353937.

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6. M. Shaik and M. Bairaria, "Insurtech: Powering Fintech's Evolution," in *The Adoption of Fintech: Using Technology for Better Security, Speed, and Customer Experience in Finance*, London, UK: Routledge, 2024, p. 232, doi: 10.4324/9781032644165-15.
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9. D. Chakrabarti, *Consulting Methods - A Practical Playbook for Success*. New Delhi, India: KBI Publishers, 2025.
10. G. Janapati, "Charting Resilient Paths: Character Strengths Intervention for Youth Development," in *Flourishing in Everyday Life: Science-Backed Advice from Experts*, Cham, Switzerland: Springer Nature, 2025.
11. M. Gupta, *People Analytics: Theory, Tools and Techniques*. London, UK: Routledge, 2025.
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13. Banik, N., & Chandrakar, P. (2025). An analysis of Trump's tariff policy. *Economic and Political Weekly*, 60(49). <https://doi.org/10.71279/epw.v60i49.43760>

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14. M. Gupta, *Gamification for Engaging a Diverse Workforce*. Palm Bay, FL, USA: Apple Academic Press, 2026.
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